

ARCHIE  
SERIES

OCT.

Archie's

10¢

APPROVED  
BY THE  
COMICS  
CODE  
AUTHORITY

PDC

# MAD HOUSE





VERONICA ASKS YOU TO

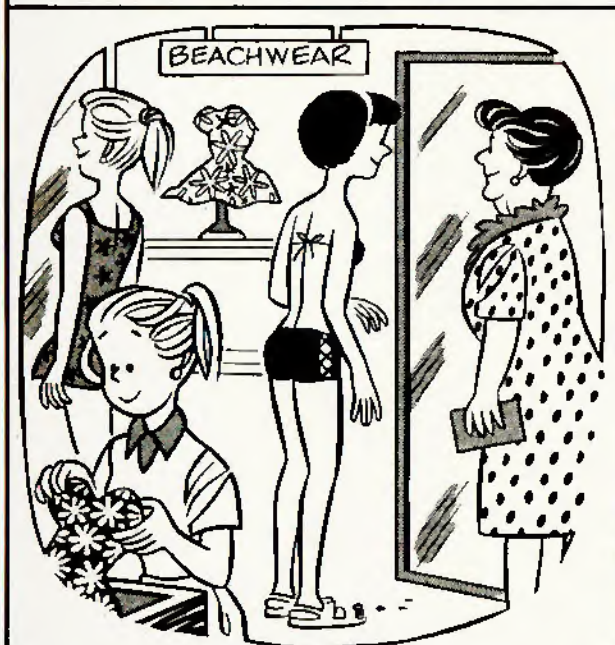
# GUESS WHICH ONE..



.... WON'T MAKE THE TEAM.



.... WILL SUDDENLY DECIDE HE'S SEEN BOTH PICTURES.



.... WILL HAVE TO RETURN THE BATHING SUIT TOMORROW.



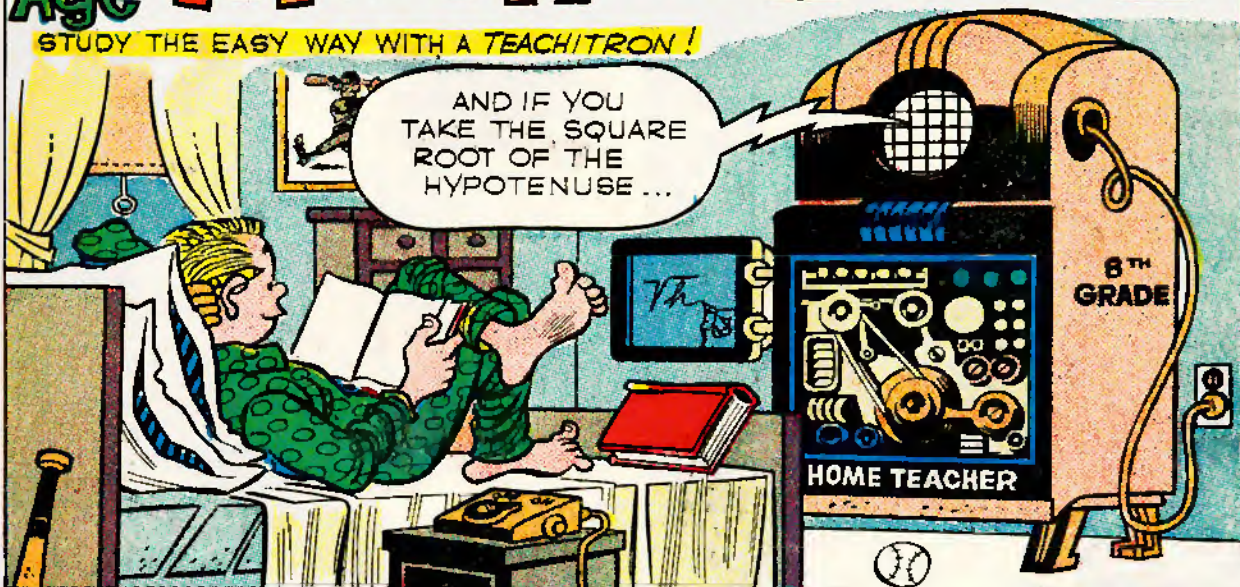
.... REALLY NEEDS *HELP*.



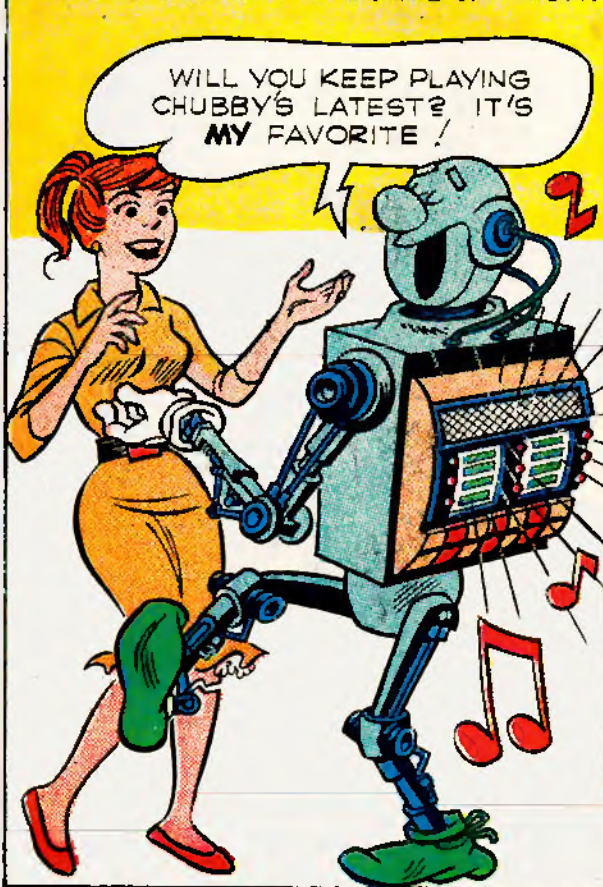
IT'S ABOUT TIME WE PUT THE WONDERS OF THE ELECTRONIC WORLD TO WORK FOR THE BENEFIT OF AMERICA'S TEEN-AGERS:

# the Teen-AGE MACHINE AGE

STUDY THE EASY WAY WITH A **TEACHITRON!**



ROCK TO AND WITH A **JUKEBOXITRON!**

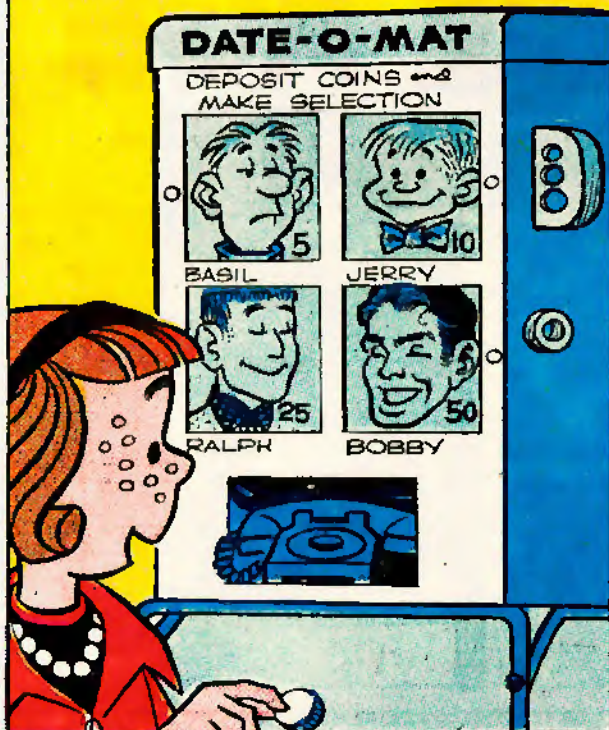


BREAK UP THAT MID-MORNING HUNGER PANG WITH A **SNACK-O-MAT!**

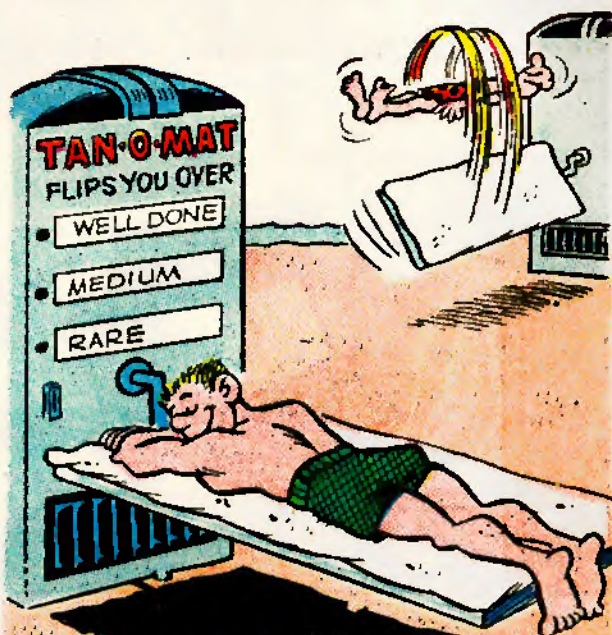




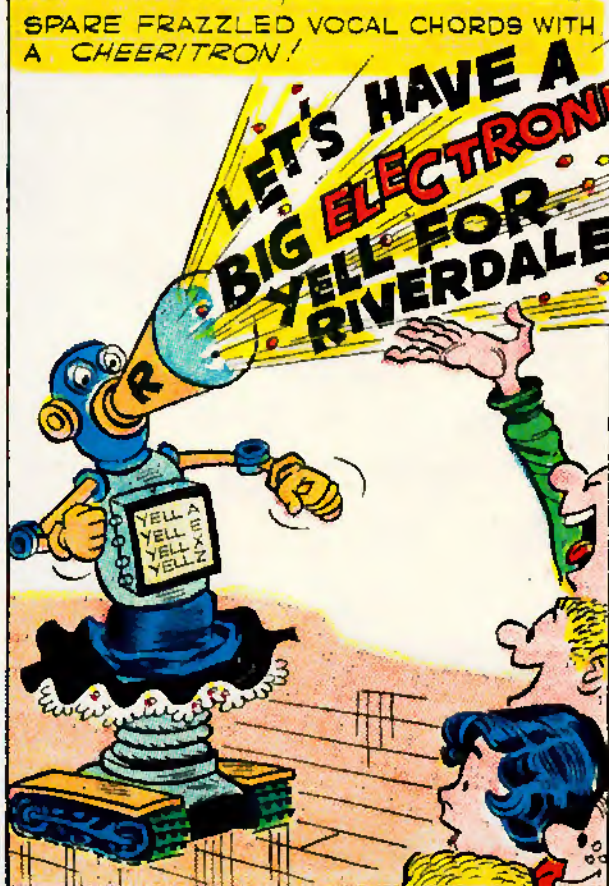
SOLVE THOSE SUDDEN DATE EMERGEN-  
CIES WITH A **DATE-O-MAT**!



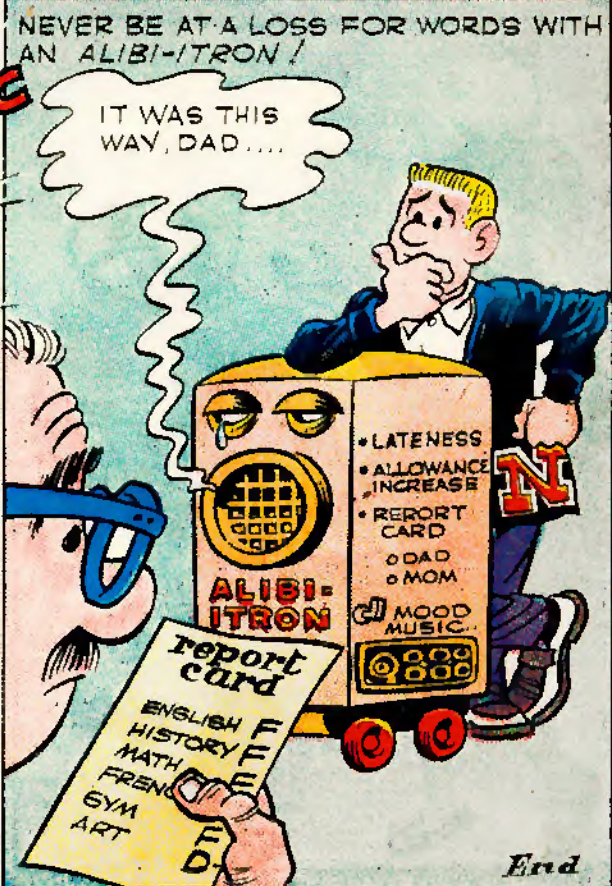
AVOID PAINFUL SUNBURNS WITH A  
**TAN-O-MAT**!



SPARE FRAZZLED VOCAL CHORDS WITH  
A **CHEERITRON**!



NEVER BE AT A LOSS FOR WORDS WITH  
AN **ALIBI-ITRON**!



End



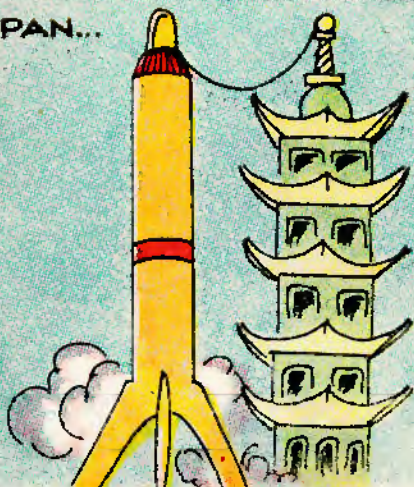
JUGHEAD SAYS—

WITH SPACE ROCKETS BEING BLASTED OFF REGULARLY,  
IT'S INTERESTING TO IMAGINE WHAT IT WOULD LOOK  
LIKE IF OTHER COUNTRIES GOT INTO THE SPACE RACE!

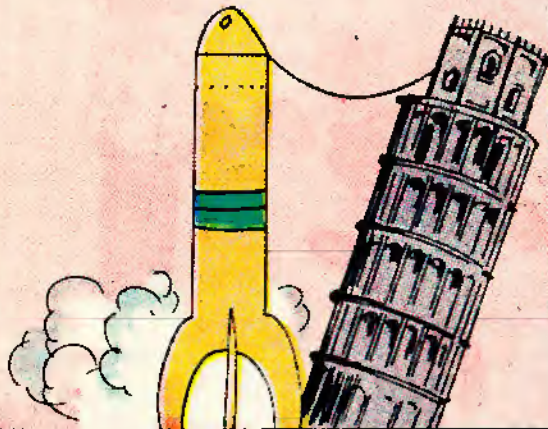
THESE MIGHT BE SOME POSSIBLE DESIGNS OF THEIR---

# LAUNCHING PADS!

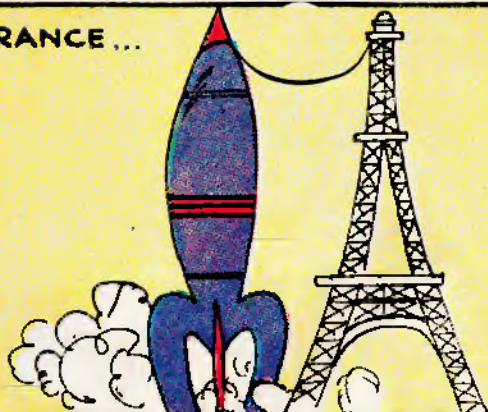
JAPAN...



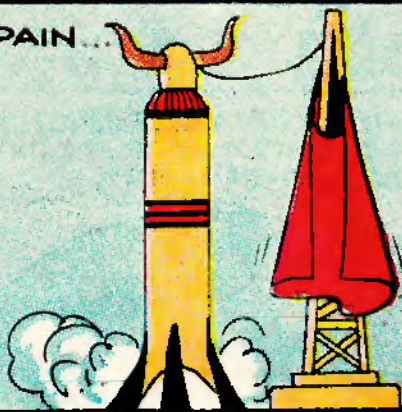
ITALY...



FRANCE...



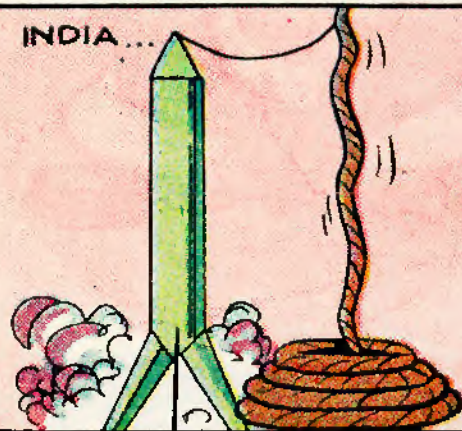
SPAIN...



ENGLAND...



INDIA...



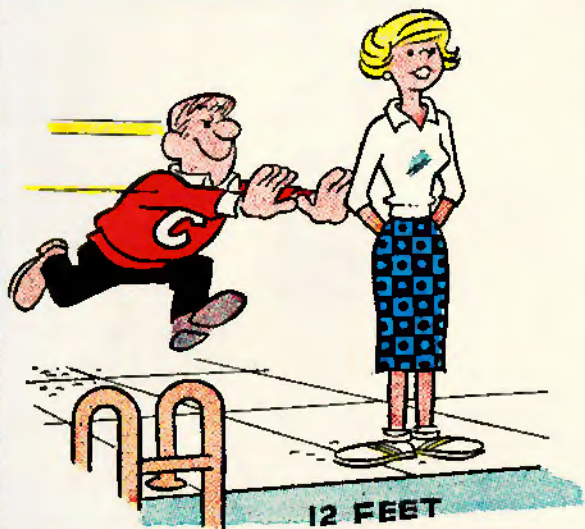


# Madhouse

HALL  
OF  
FAME

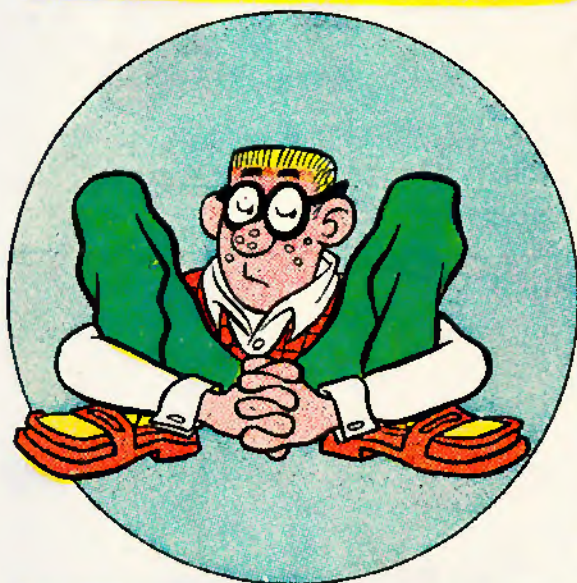
**BRUCE BRATOSLAWITCH** IS THE BIGGEST PRACTICAL JOKER OF YUKSVILLE, TENN.

IN ONE DAY HE PUSHED 12 FRIENDS INTO THE SWIMMING POOL!



HIS FRIENDS WISH HE'D AT LEAST USE A POOL THAT WASN'T EMPTY.

16 YEAR OLD **"BUZZ" LIMBER** IS THE MOST TALENTED AMATEUR CONTORTIONIST IN THE COUNTRY.



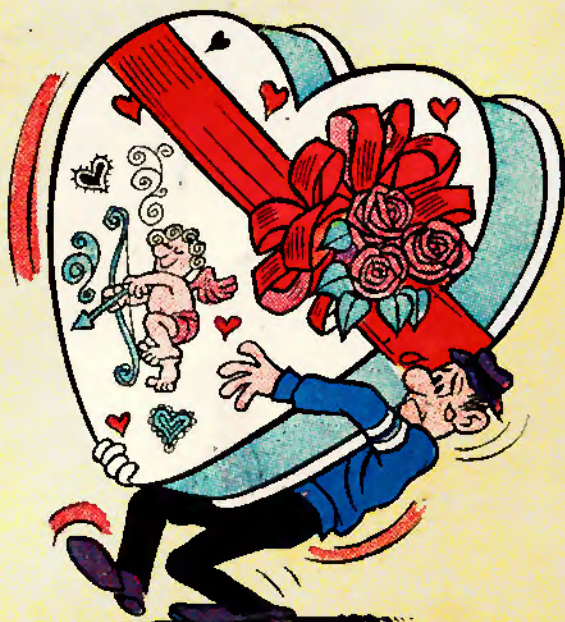
**"BUZZ"** FIRST BECAME INTERESTED IN HIS HOBBY WHEN HE STARTED DRIVING MIDGET SPORT CARS.

**WILMA WYANDOTTE** IS THE ONLY GIRL IN THE WORLD WITH NATURAL PURPLE HAIR!



SCIENTISTS BELIEVE WILMA'S EATING 23 LBS OF GRAPES A DAY MAY HAVE SOMETHING TO DO WITH IT.

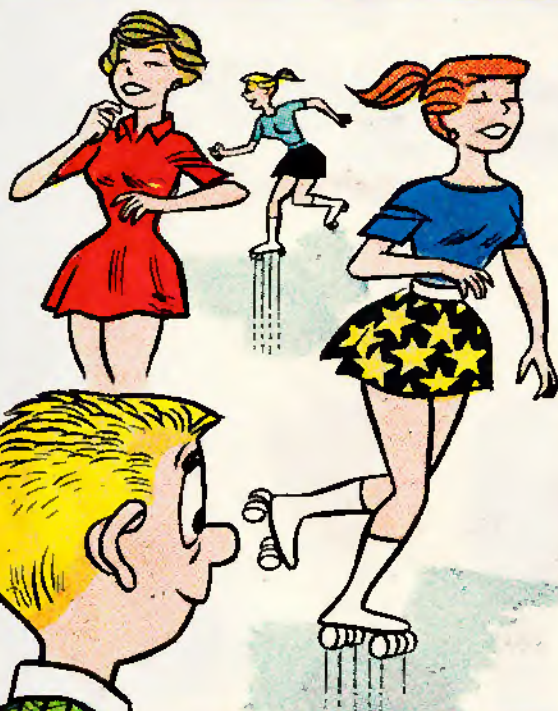
LAST ST. VALENTINE'S DAY, **GREGORY CRUNCH** BOUGHT HIS GIRL FRIEND A 175 LB BOX OF CANDY --



SIX MONTHS LATER, GREGORY IS STILL TRYING TO CARRY IT TO HER HOUSE!

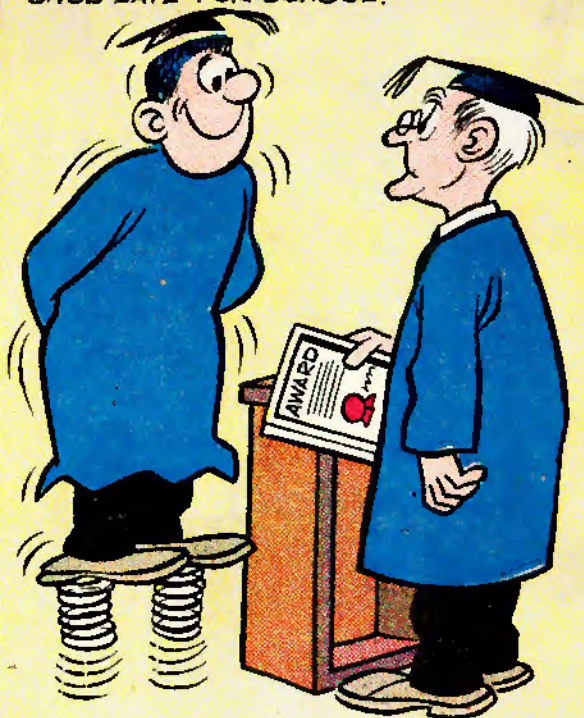


**NORBUNK BUGGE!** HASN'T MISSED A SINGLE SESSION AT THE LOCAL SKATING RINK IN THE LAST TWO YEARS!



... AND NORBUNK STILL DOES NOT KNOW HOW TO SKATE!

IN FOUR YEARS AT FLUNKER HIGH, **CHAUNCEY HOPPER** WAS NEVER ONCE LATE FOR SCHOOL!

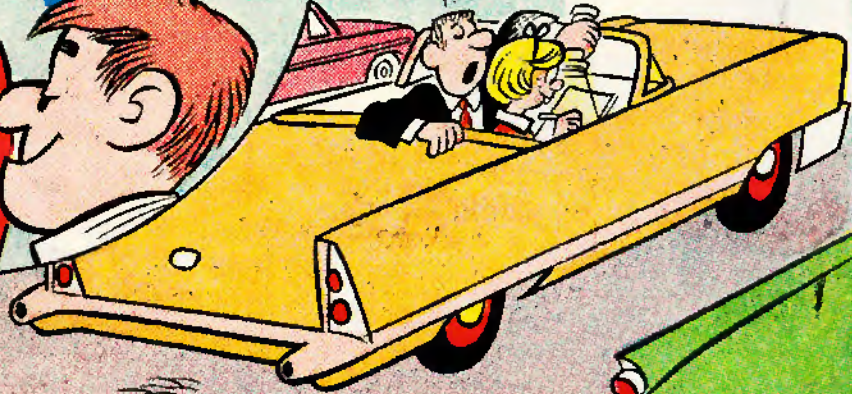


CHAUNCEY IS SHOWN RECEIVING THE PROMPTNESS AWARD.

**CORA GOONBERRY** IS THE MOST POPULAR DATE AT SOUTH MYOPIC HIGH...

..... THAT'S BECAUSE HONOR STUDENT CORA ALWAYS AGREES TO DO HER DATES' HOMEWORK DURING THE DATE!

AND DON'T FORGET MY ALGEBRA, CORA

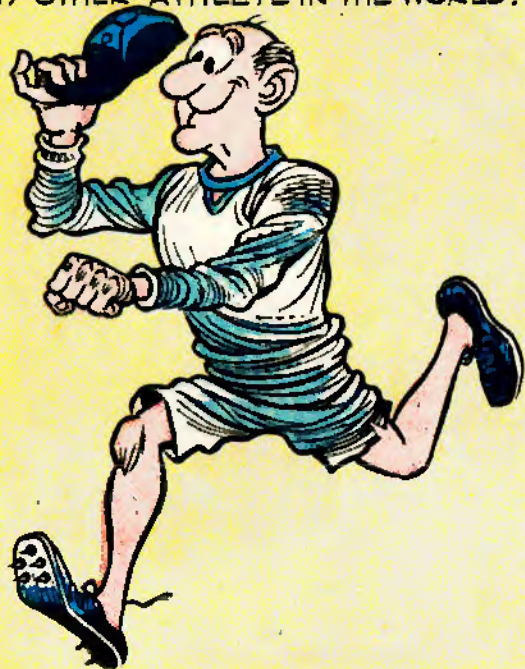


The End



# THIS STRANGE Madhouse WORLD

**FLASH DASHER** OWNS MORE MEDALS AND DECORATIONS THAN ANY OTHER ATHLETE IN THE WORLD.



...HE OWNS A PAWN SHOP.

**'EGG-ZAGGERATE'**, A TEXAS BLUE HEN, LAID 14 EGGS IN 24 HRS.

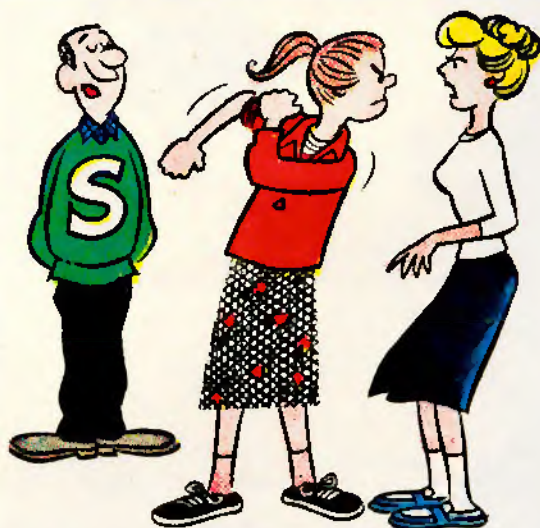


THIS RECORD WAS RECENTLY BROKEN BY T.V. COMIC, **MILTON GLEEHOPE!** HE LAID 172 EGGS IN A HALF HOUR!



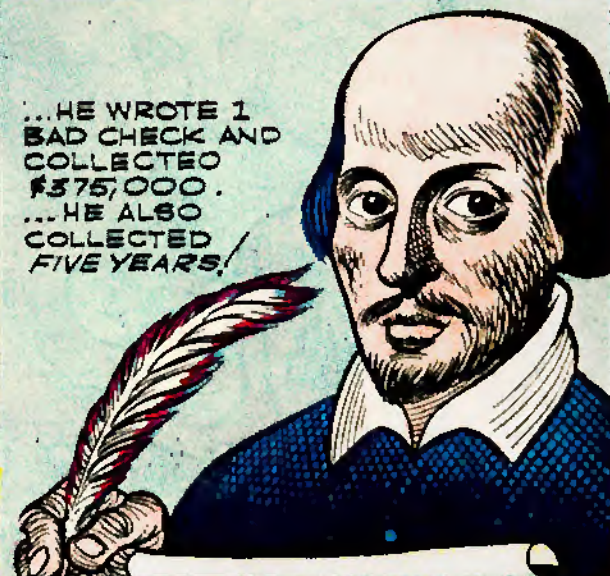
**LIP PRINTS** ARE A POSITIVE MEANS OF IDENTIFICATION!

....SO SAYS **RHONDA PUNCH** SHOWN ACCUSING A FRIEND OF TRYING TO STEAL HER BOY FRIEND!



**WILLIAM SHAKERATTLE** WROTE 1,808 COMEDIES, 398 SHORT PLAYS, AND 73 NOVELS AND NEVER RECEIVED A SINGLE PENNY FOR HIS EFFORTS!

...HE WROTE 1 BAD CHECK AND COLLECTED \$375,000. ...HE ALSO COLLECTED FIVE YEARS!





**Jughead says...**

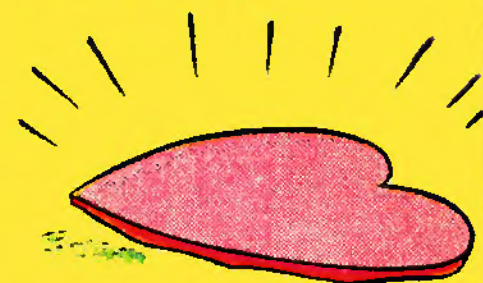
THE EDITORS OF THIS SO-CALLED MAGAZINE BELIEVE THAT TEEN-AGERS ARE A SHARP CREW! WE SAY THEY CAN RUN THINGS BETTER THAN ADULTS! IN FACT, IT WOULD BE IMPOSSIBLE **NOT** TO RUN THINGS BETTER THAN ADULTS! BUT WHEN WE SEPERATE THE GUYS 'N GALS, THAT'S A DIFFERENT MATTER! HERE, FOR EXAMPLE, IS **MAD HOUSE'S** IDEA OF WHAT **MIGHT** HAPPEN---

# if girls ran baseball!

FOR ONE THING THEY'D CHANGE THE SHAPE OF HOME PLATE...



FROM THIS...



TO THIS...!



THEN THEY'D ADD A RUFFLED HEM TO THE BASE BAGS...!



AND THEY'D GO TO WORK ON THE GOOD OLD BAT AND BALL, TOO...!



NEXT WOULD COME A  
NEW UNIFORM DESIGN!

BERET WITH  
BASEBALL  
POM-POM

I FEEL  
RIDIC-  
ULOUS!

ITALIAN  
BOAT NECK  
SHIRT IN  
TEAM  
COLORS

BURMUDA  
SHORTS

TASSELED  
KNEE  
SOCKS

SANDALS  
WITH BASE-  
BALL CLEATS

INSTEAD OF THOSE OLD FAVORITES,  
PEANUTS AND HOT DOGS, THE  
VENDORS WOULD PROBABLY  
START SELLING...

WATERCRESS  
SANDWICHES  
AND (UGH) LADY  
FINGERS!



ONE BIG CHANGE WOULD BE IN THE NAMES OF TEAMS!  
FOR INSTANCE, WE'D HAVE THE...

NEW YORK CUPCAKES

ST. LOUIS ROSEBUDS

BALTIMORE DAISIES

LOS ANGELES DOLLS

CHICAGO POWDER PUFFS

DENVER DIMPLE-KNEES



AND IF YOU LIKE LISTENING TO THE RADIO--WELL, THERE'D BE **LOTS** OF CHANGES IN THE WAY GAMES ARE ANNOUNCED...

HI, FOLKS! TIME FOR ONE OF THOSE CUTE LITTLE BASEBALL GAMES!

TODAY THE-ER-WHATZZITS ARE PLAYING THE-ER-WHOYACALLITS! I'M AWFUL ON NAMES!

MY! WHAT A BEAUTIFUL DAY! FROM HERE I CAN SEE VERONICA LODGE IN THE STANDS, WEARING A DARLING BLUE HAT WITH ERMINE TRIM!

THERE GOES THE FIRST PITCH! THE BATTER SWINGS--

OH, DEAR! MY NOSE IS SHINY!

GOODNESS! **SOMETHING** SEEMS TO HAVE HAPPENED! THE PLAYERS ARE YELLING! THE BATTER IS RUNNING! I'LL TRY TO--

**EEEEK!** IT'S THE MOVIE STAR, ROCK SLIDE! SITTING RIGHT NEAR ME! OOOOOOH!

HE'S GORGEOUS, GIRLS!

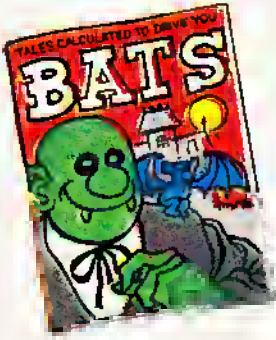
TO GET BACK TO THE GAME-- EH-FOR FURTHER INFORMATION, PLEASE CONSULT YOU LOCAL PAPERS!

THE  
(ABSOLUTE)  
END.



( REAL ADVERTISEMENT )

# INTRODUCING A NEW MAGAZINE.. .. **BATS**



**BATS** is something different in a **MONSTER** magazine!  
**BATS** is calculated to drive you **BATS!**

IN TRANSYLVANIA **EVERYBODY** READS .... **BATS!**



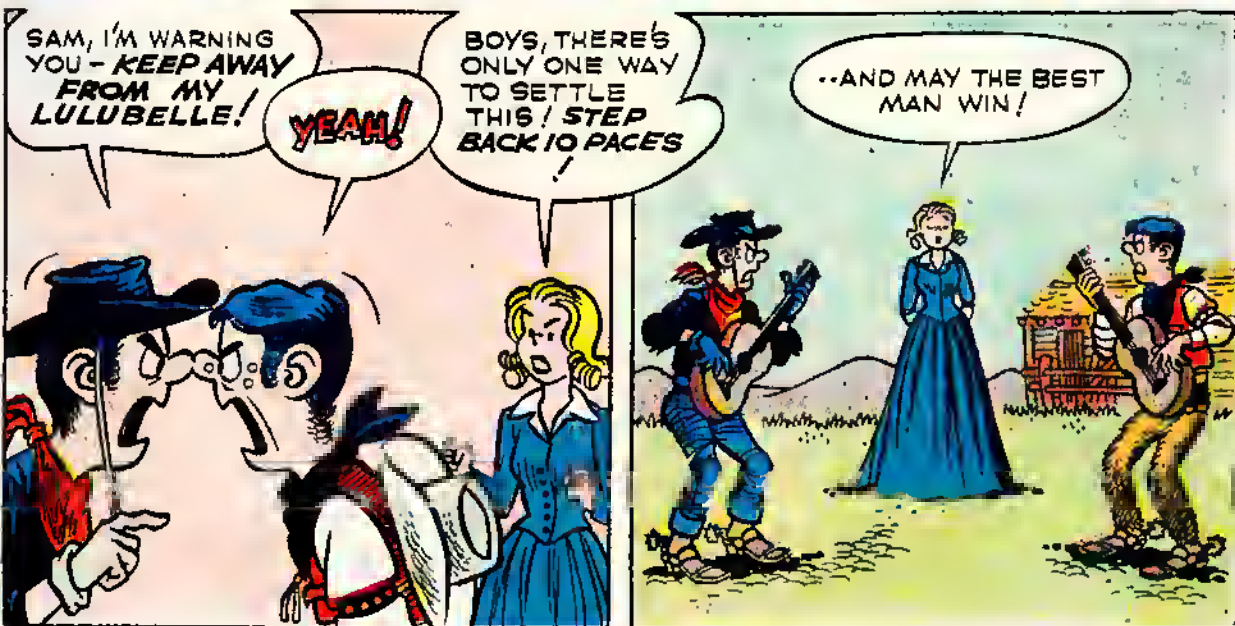
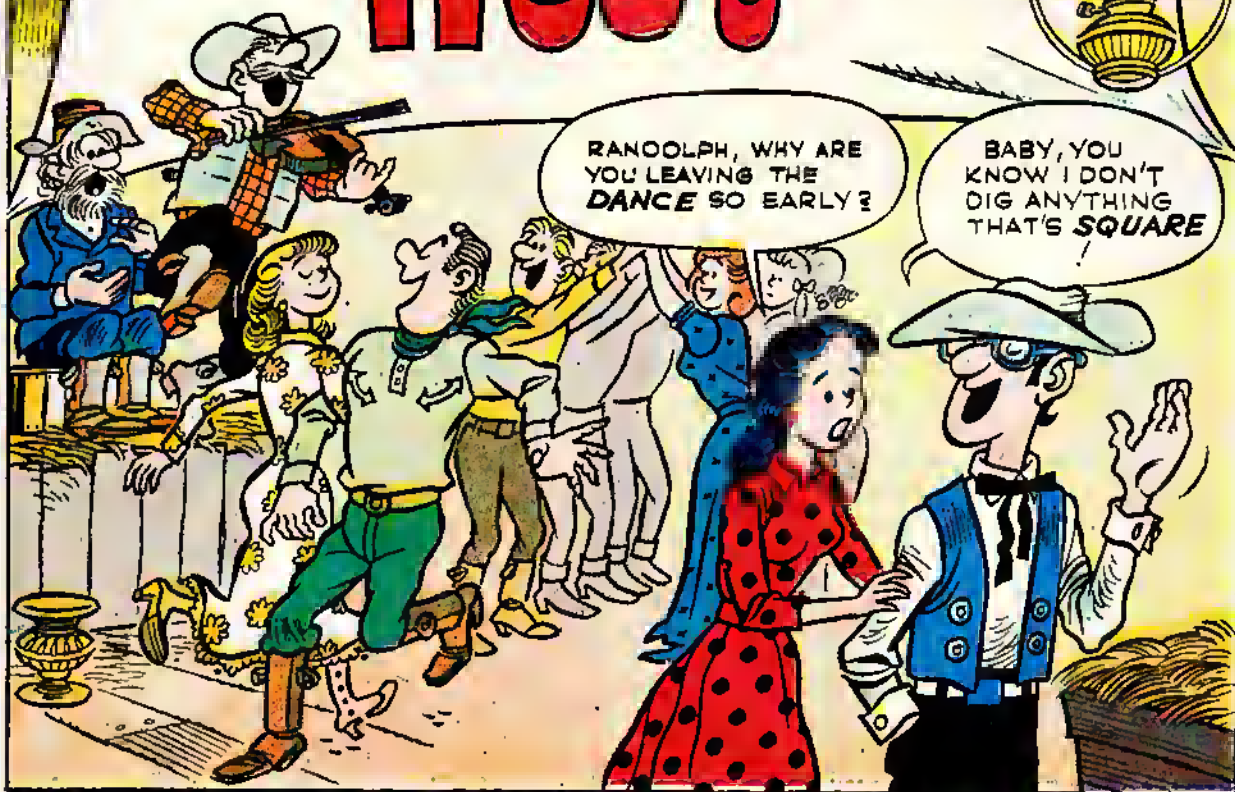
ON SALE SOON! ASK FOR IT AT YOUR NEWSSTAND !!!!!

( REAL ADVERTISEMENT )

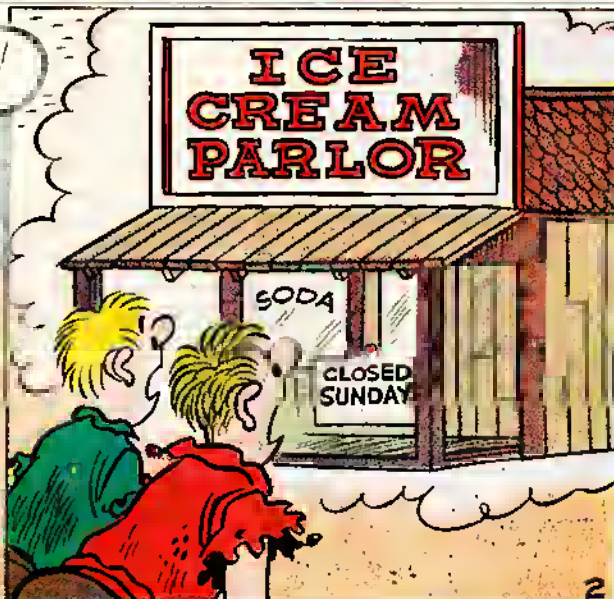
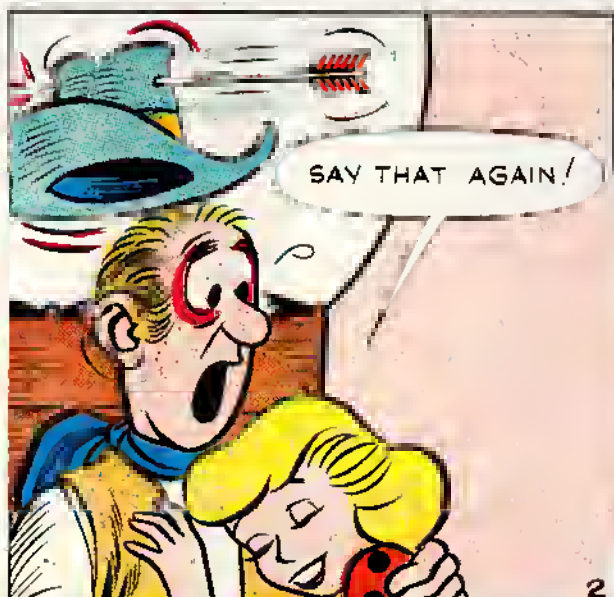
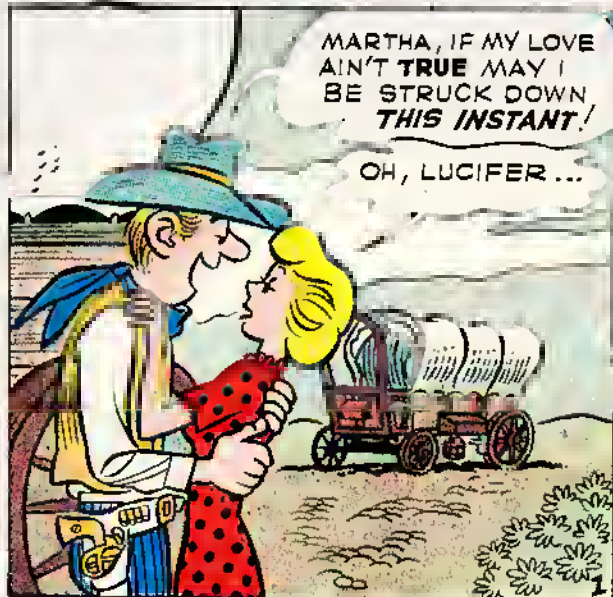


# TEEN-AGERS <sup>OF THE</sup> PAST

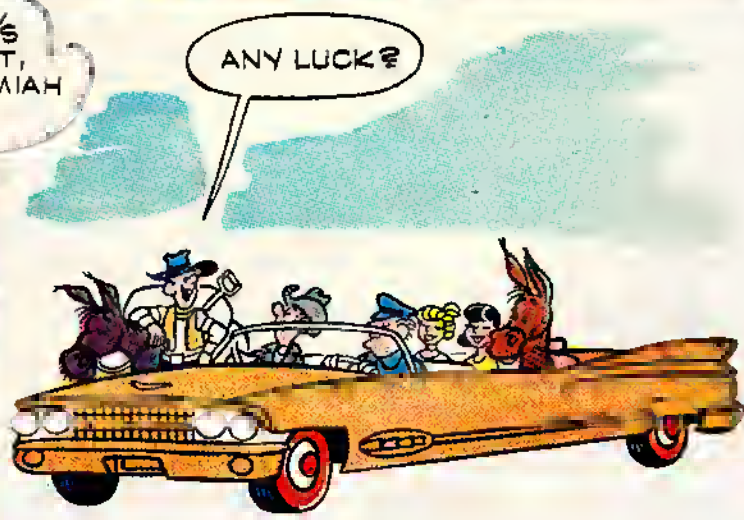
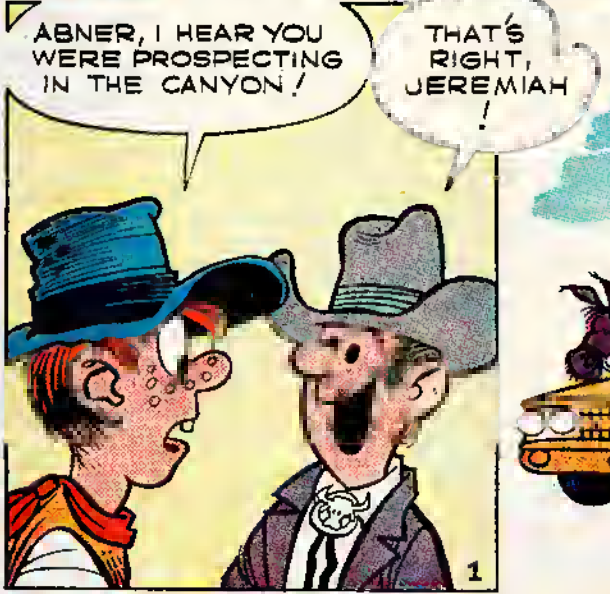
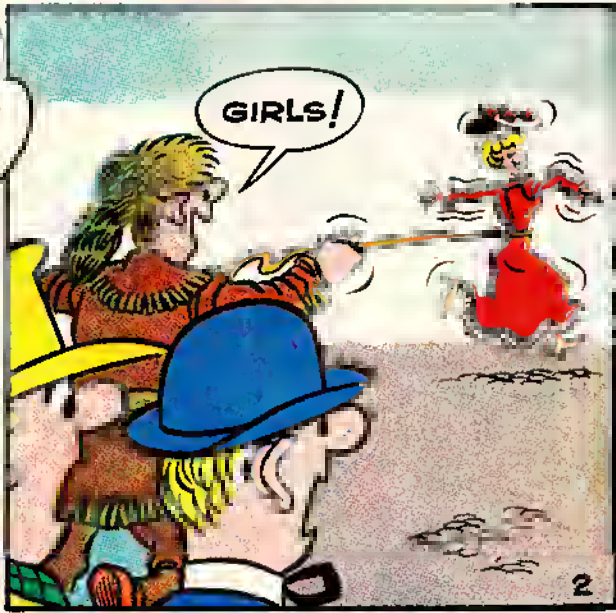
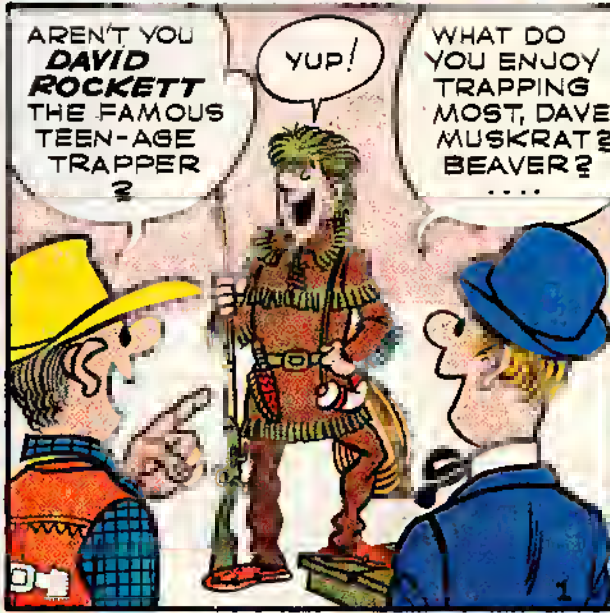
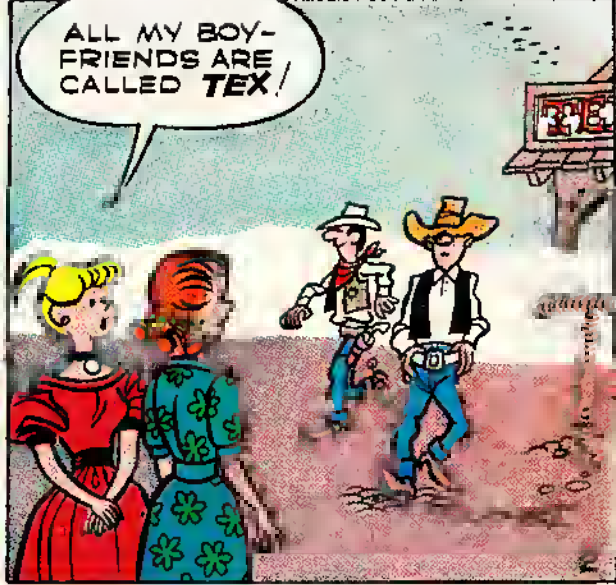
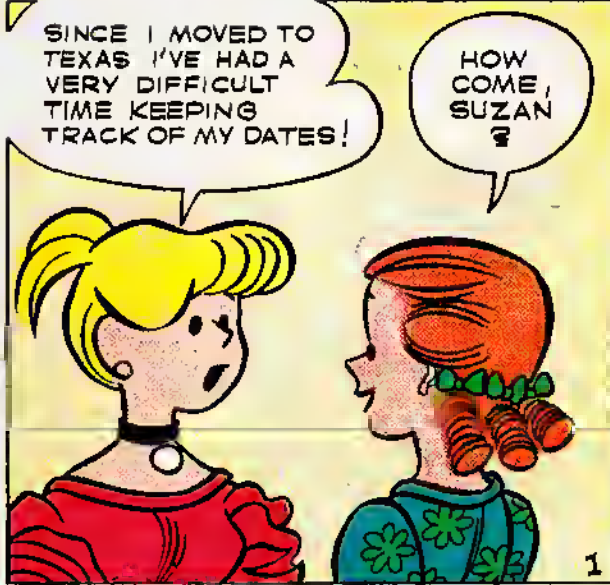
## WILD West DAYS









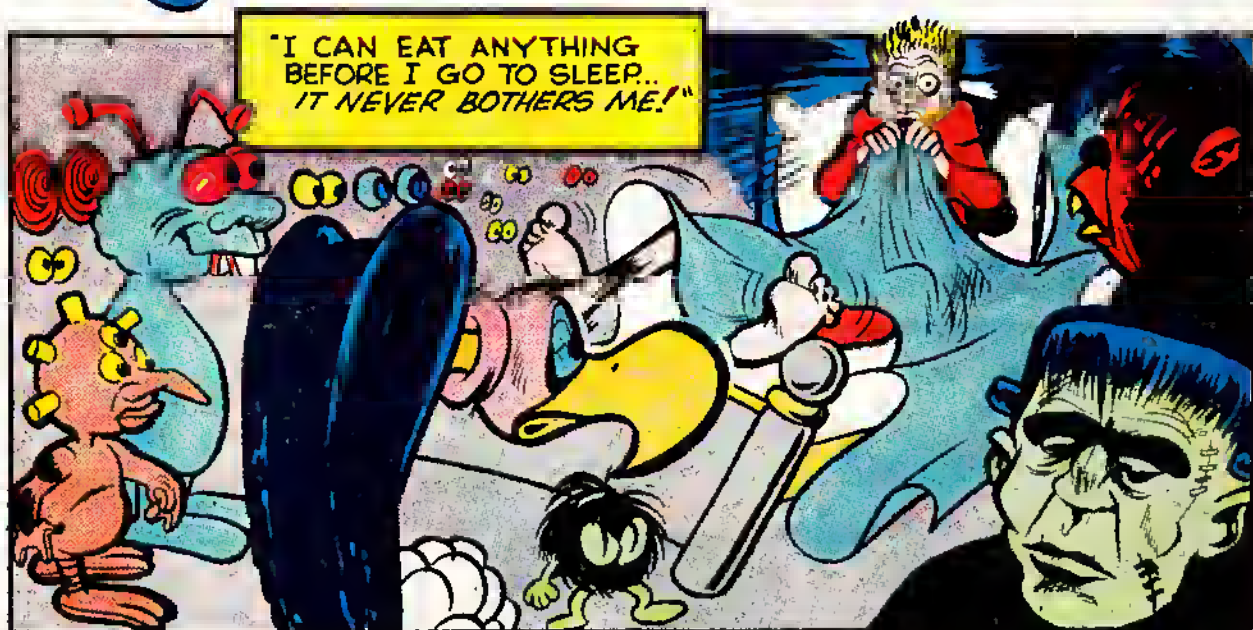






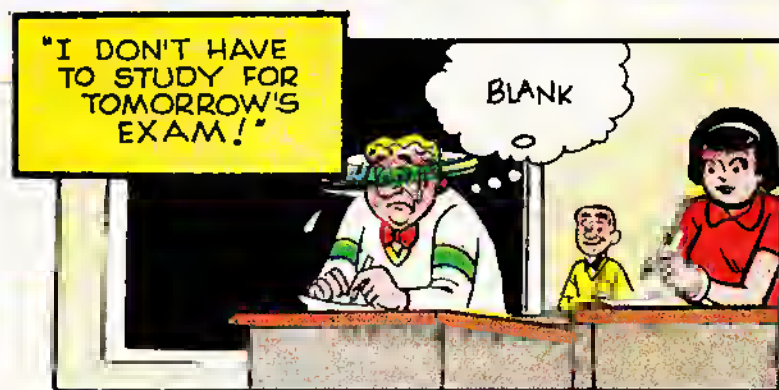
JUGHEAD SAYS

# GUESS WHO SAID-

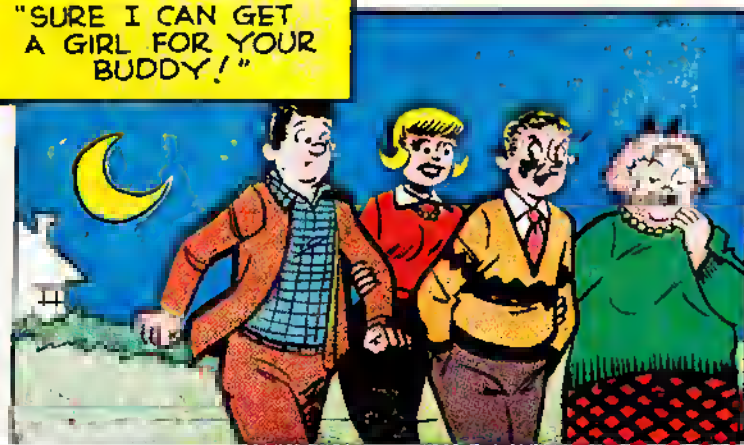


"I DON'T HAVE TO STUDY FOR TOMORROW'S EXAM!"

BLANK



"SURE I CAN GET A GIRL FOR YOUR BUDDY!"



"A DOG IS MAN'S BEST FRIEND!"







## JUGHEAD SAYS —

**I**N PAST ISSUES, THIS UTTERLY HILARIOUS COMIC BOOK HAS BROUGHT YOU A COLLECTION OF MADHOUSE PEOPLE, SUCH AS —



THE GIRL WHO DIDN'T HAVE A LEG TO STAND ON ...

...AND...



THE GIRL WHO TALKED THROUGH HER HAT...

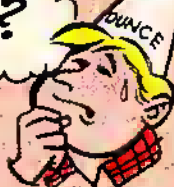
WE ALSO PRESENTED A GROUP OF MADHOUSE ANIMALS, SUCH AS—



A COOL CAT ...

...AND...

$2+2=1?$



...THE DUMB BUNNY

AND NOW, CONTINUING THIS POPULAR AND MIRTH-QUAKING SERIES (WELL, WE LIKE IT, SEE?) THE EDITORS OFFER A KLASSTY COLLECTION OF—

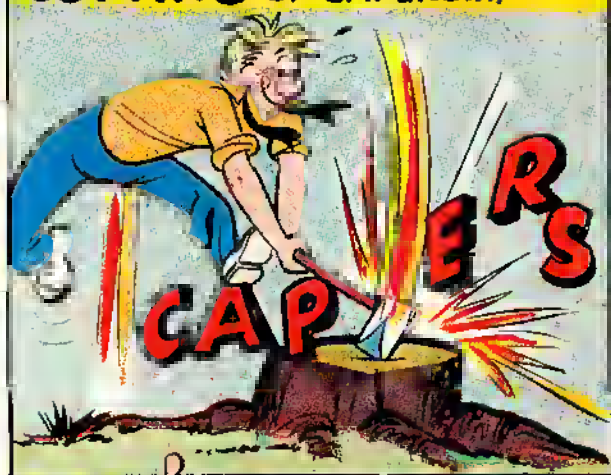
**MADHOUSE**  
**SPORTS AND GAMES!**



**SHAKING** A LEG...!



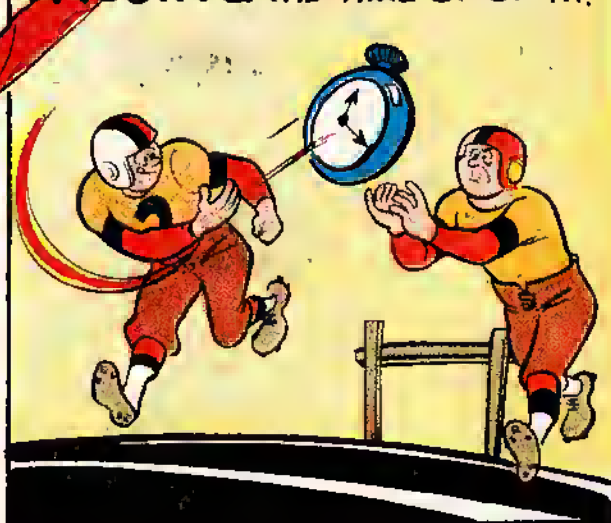
**CUTTING** UP CAPERS...!



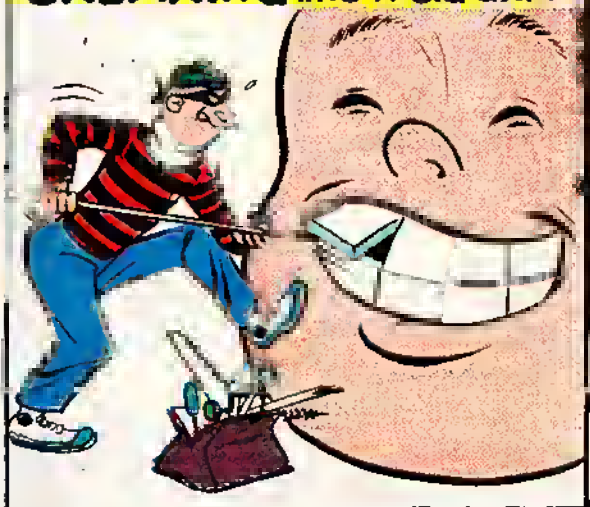
**SPINNING** A PHONY STORY!



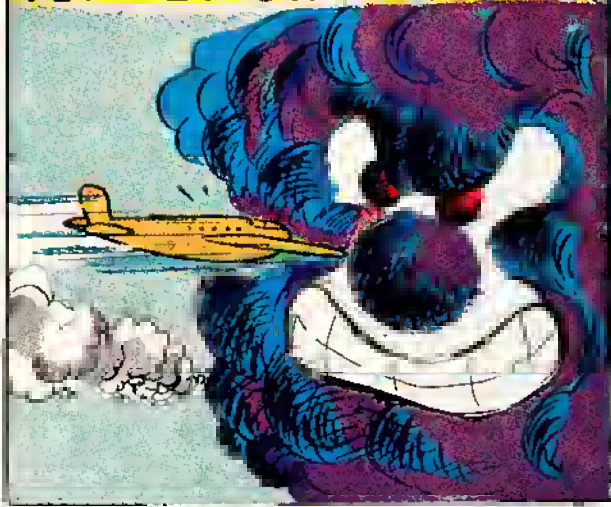
**PASSING** THE TIME OF DAY...!



**BREAKING** INTO A BIG GRIN..!



**FLYING** INTO A TERRIBLE RAGE..!





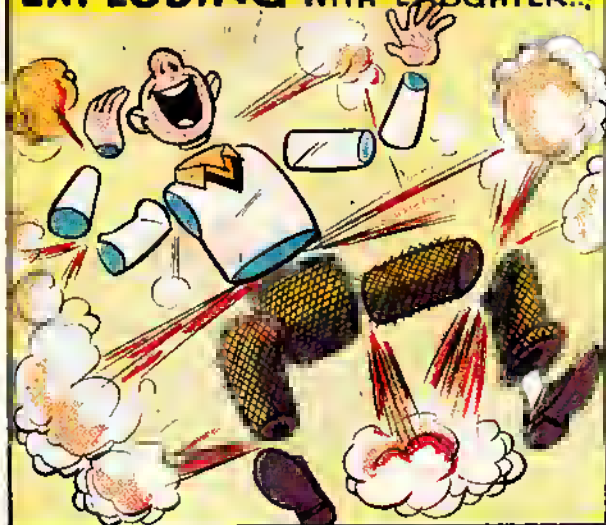
**JUMPING** FROM THE FRYING PAN INTO THE FIRE...!



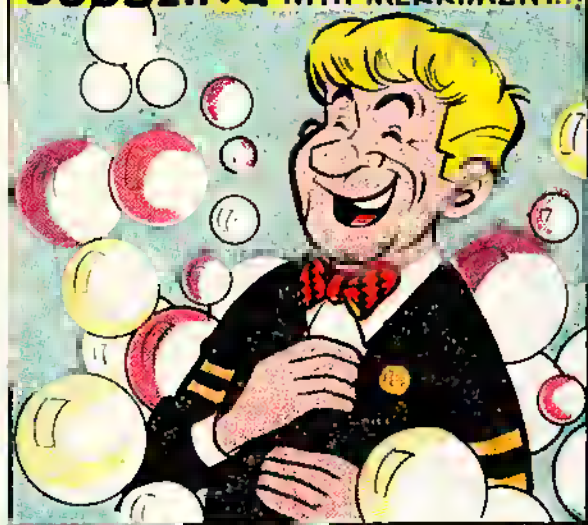
**HOPPING** FROM ONE SUBJECT TO ANOTHER...!



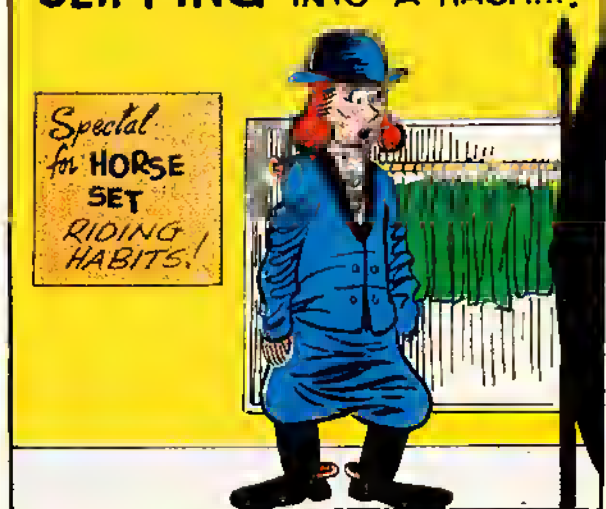
**EXPLODING** WITH LAUGHTER...!



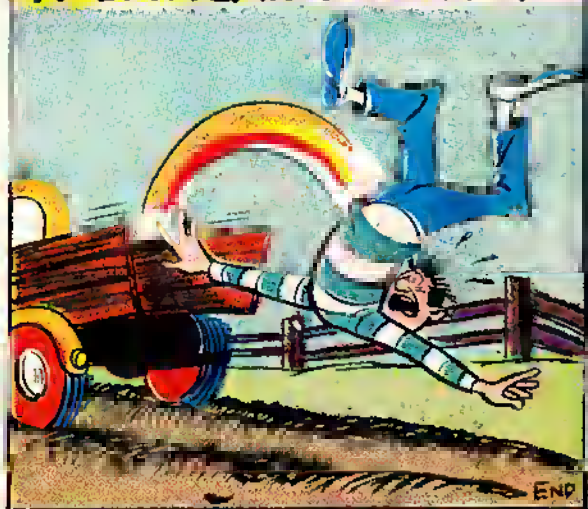
**BUBBLING** WITH MERRIMENT...!



**SLIPPING** INTO A HABIT...!



**FALLING** INTO A RUT...!





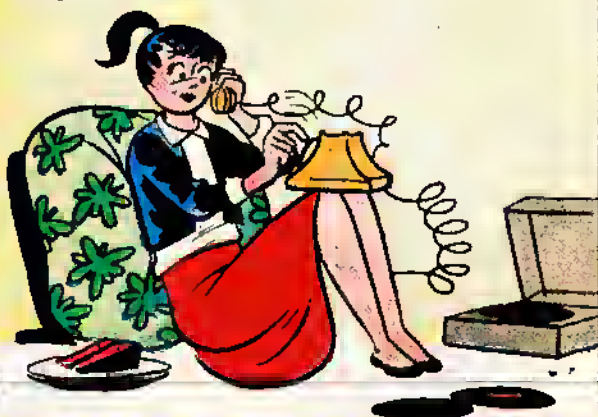
SCIENTISTS ARE ALWAYS ON THE LOOK-OUT FOR

# NEW SOURCES OF ENERGY

THE TEEN-AGERS HAVE SOME SOURCES RIGHT UNDER THEIR NOSES THAT MIGHT BE EXPLORED—  
HERE ARE SOME EXAMPLES—

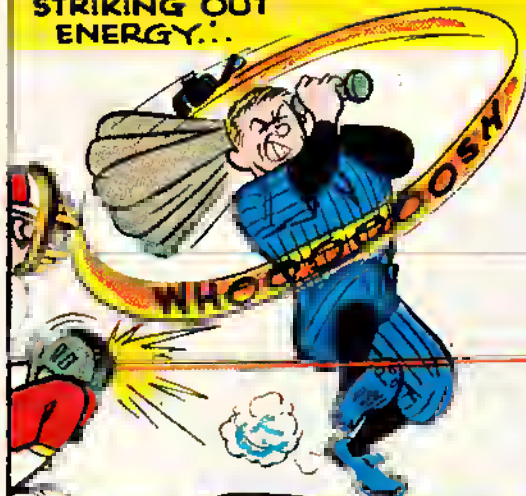


'DIALING THE PHONE ENERGY...'



AS MOST TEEN-AGERS CAN USUALLY BE FOUND ON THE PHONE, THE CONSTANT DIALING IS QUITE AN UNTAPPED SOURCE!

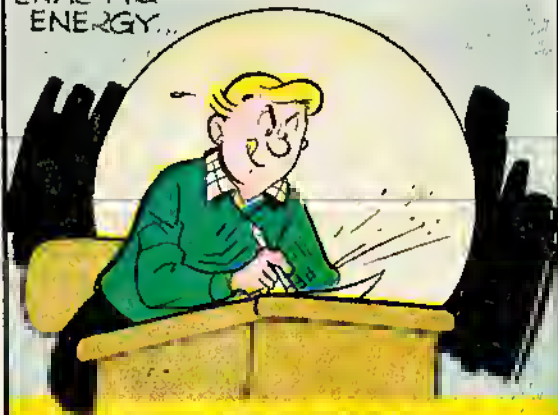
'STRIKING OUT ENERGY...'



THERE ARE MORE STRIKE OUTS IN BASEBALL GAMES THEREFORE THIS IS DEFINITELY A POWERHOUSE OF ENERGY!



ERASE NG  
ENERGY...



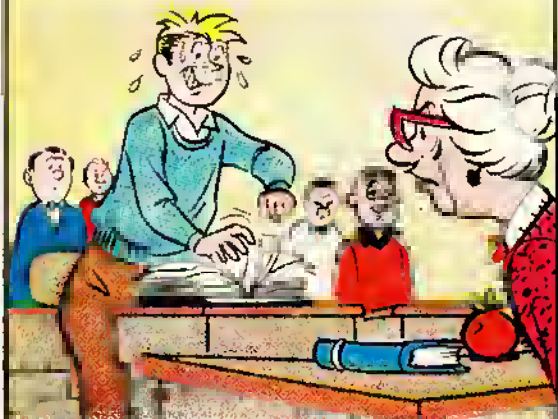
THIS TYPE OF ENERGY IS  
ESPECIALLY EXERCISED ON  
EXAMS!

BUBBLEGUM ENERGY...



THIS IS SOMETIMES KNOWN AS  
LUNG ENERGY OR SPLATTERING  
ENERGY WHICHEVER THE CASE MAY BE!

PAGE FLIPPING ENERGY...



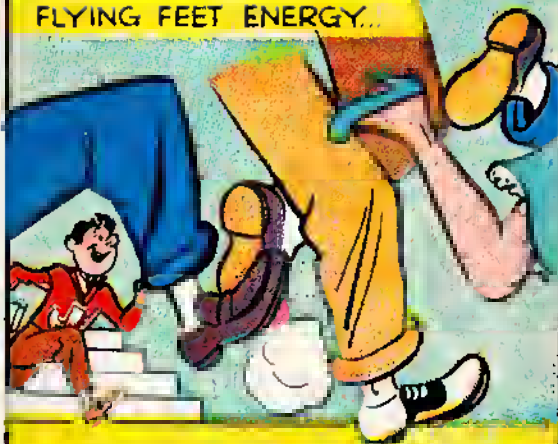
A FAST AND PHONY ENERGY-THAT  
IS KNOWN AS LOOKING FOR YOUR  
HOMEWORK---YOU DIDN'T DO!

LIP SMACKING  
ENERGY...



LOOK FOR THIS IN ANY ICE  
CREAM SHOP AROUND TOWN!

FLYING FEET ENERGY...



MOSTLY FOUND AT THE END OF  
THE DAY...WHEN THE FINAL  
GONG RINGS!

WOLF CALL ENERGY...



IT STRICTLY DEPENDS ON  
HOW MANY PRETTY GIRLS  
ATTEND THE SCHOOL!

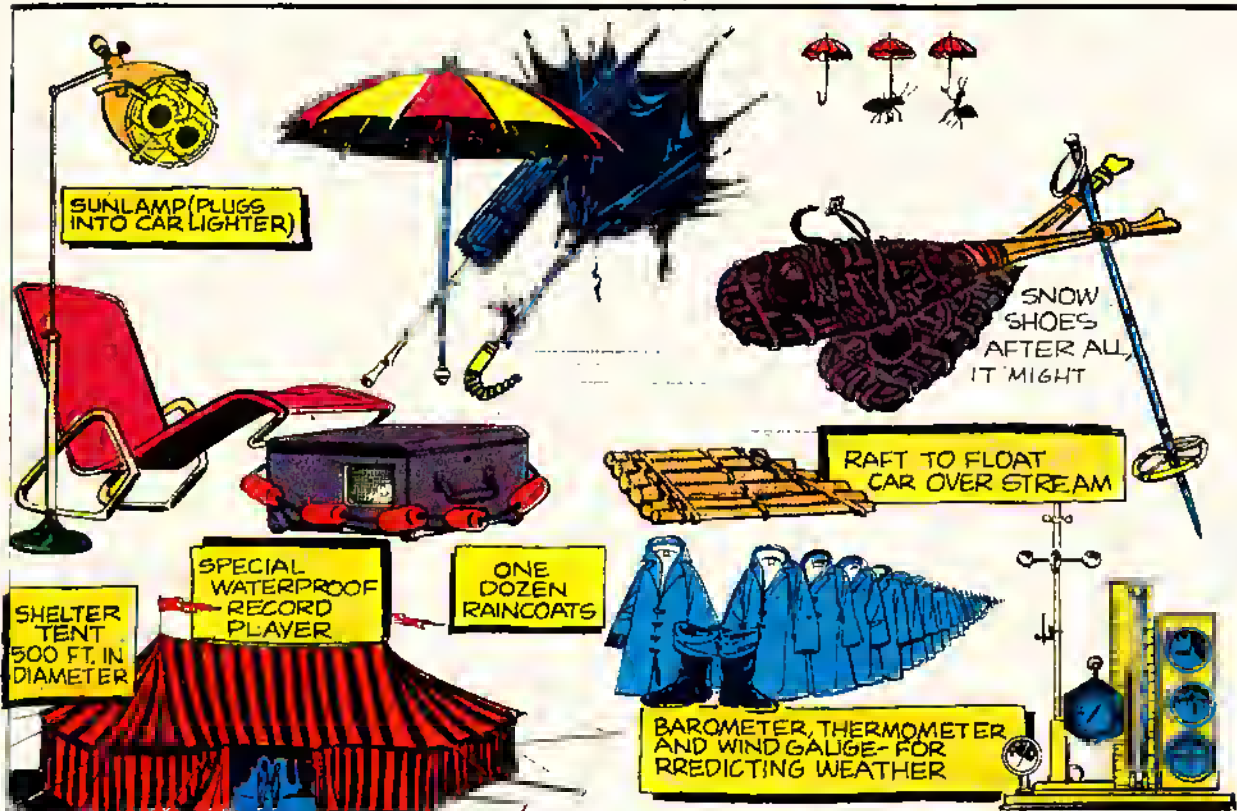
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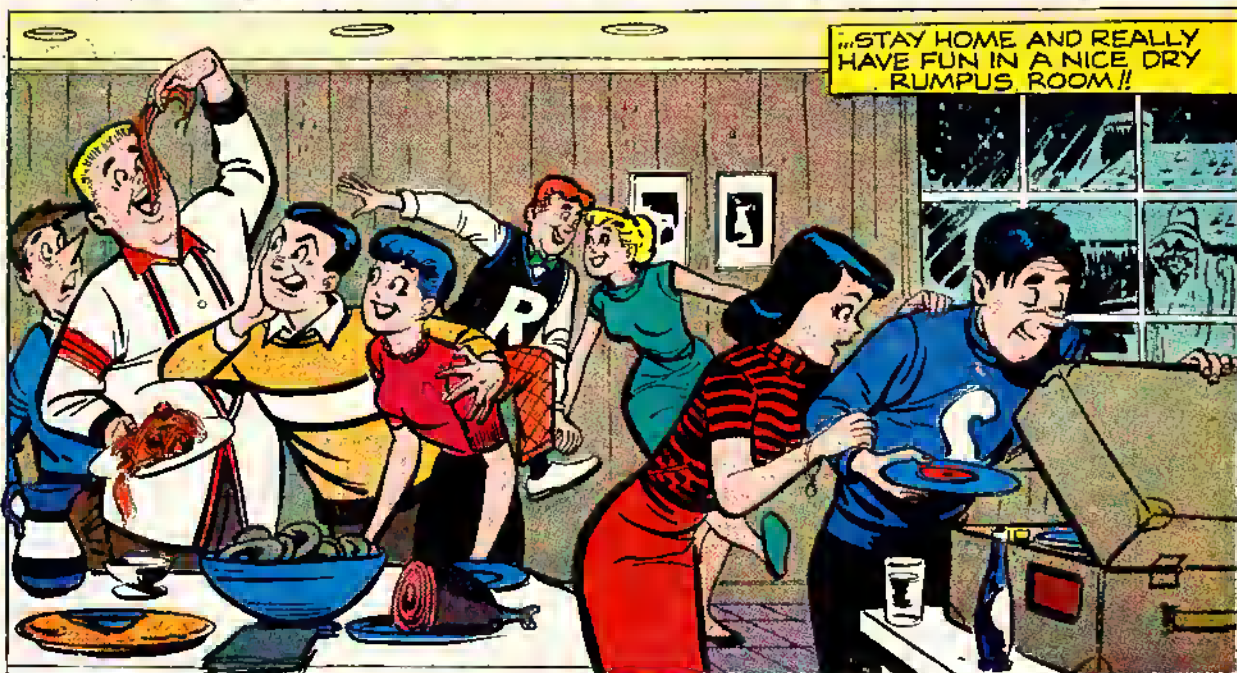
OUT DOORS DIVISION (WAY OUT)

# MADHOUSE'S **PICNIC POINTERS**

HOW TO MAKE SURE YOUR PICNIC IS A SUCCESS EVEN IF IT RAINS. FIRST - BE SURE TO GET THESE ARTICLES...

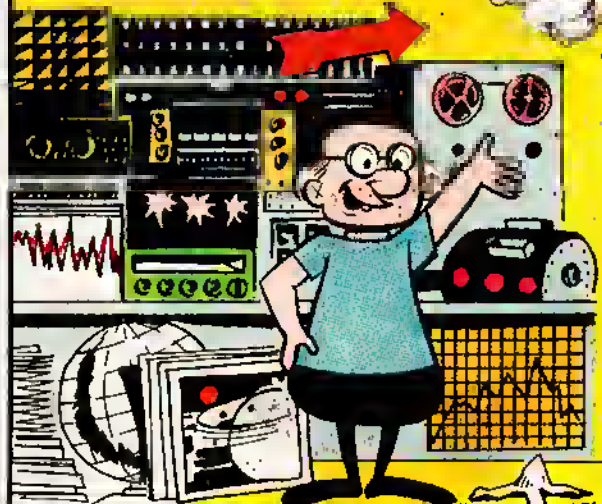


**THEN, AFTER YOU HAVE ASSEMBLED THE ABOVE...**





# PROFESSOR NONUTTIN'S SCIENCE CORNER —

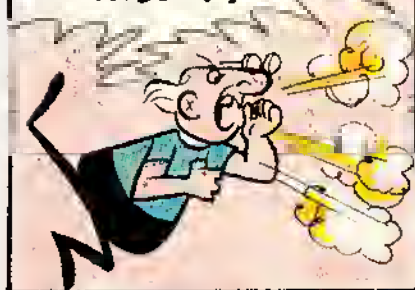


RECENTLY, SCIENTISTS SPENT AN ENTIRE YEAR STUDYING OUR PLANET--INSIDE OUT AND OUTSIDE IN! THIS WAS KNOWN AS, 'IGY' OR 'THE INTERNATIONAL GEOPHYSICAL YEAR'!

THEY EXPLORED THE OCEANS, THE SURFACE OF THE EARTH AND EVEN THE SKIES ABOVE, TO LEARN MORE ABOUT OUR EARTH!

MAO HOUSE HAD SENT SOME OF ITS OWN SCIENTISTS ALONG! WE WILL BRING YOU INTERVIEWS WITH THEM!

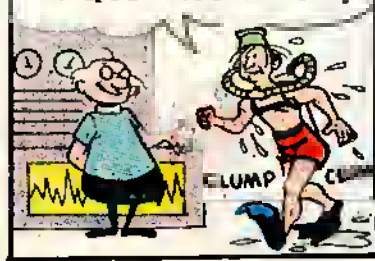
OH, PROFESSOR SEAWEED !! COULD YOU COME IN PLEASE PLEASE !!



HE'S SLIGHTLY HARD OF HEARING! HE SPENT MONTHS UNDERWATER STUDYING THE MOUNTAINS AND VALLEYS ON THE FLOORS OF OCEANS!



HELLO! I CAN'T STAY LONG! I HAVE TO GO ON THE TV SHOW, 'WHAT'S MY LINE?'. I HAVE A VERY UNIQUE OCCUPATION!



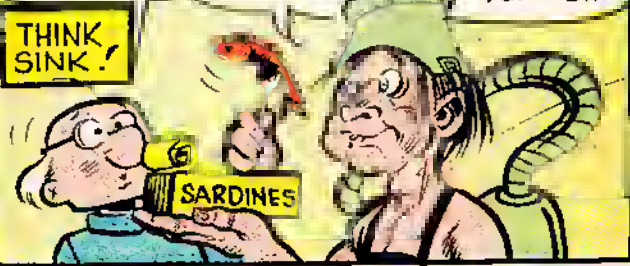
DO YOU THINK THEY'LL GUESS YOU ARE AN UNDERWATER SCIENTIST?

NO! BECAUSE I'M NOW A MOUNTAIN CLIMBER IN REVERSE!



MOUNTAIN CLIMBER IN REVERSE?

YES! I CLIMB UNDERWATER MOUNTAINS IN REVERSE! I CLIMB THEM FROM THE TOP DOWN.



THINK SINK!

SARDINES

TELL US, PROFESSOR, BEFORE YOU GO---CAN YOU TELL US IF STAYING UNDERWATER HAD ANY EFFECT ON YOU?

WETTER THINGS FOR BETTER LIVING!



NO!

NONE

THAT

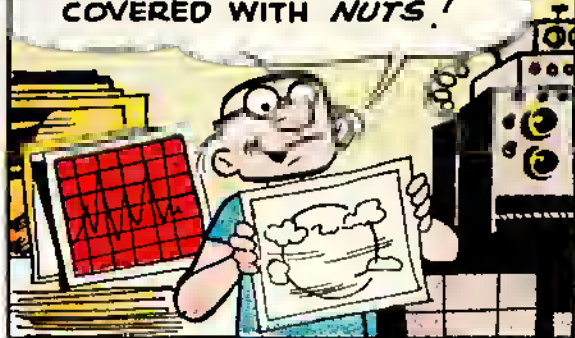
I'VE

NOTICED!



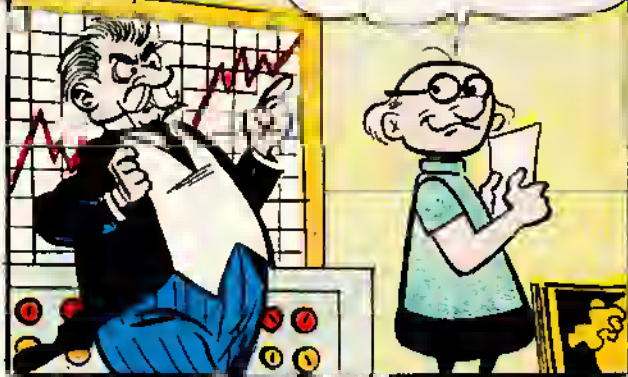


HERE IS A PHOTO OF OUR PLANET,  
TAKEN FROM A SATELLITE! WE'VE  
REVISED OUR THINKING THAT THE  
EARTH IS COMPLETELY ROUND!  
AFTER STUDYING THE CHARTS AND  
PHOTOS, IT LOOKS LIKE A  
**CHOCOLATE DOUGHNUT  
COVERED WITH NUTS!**

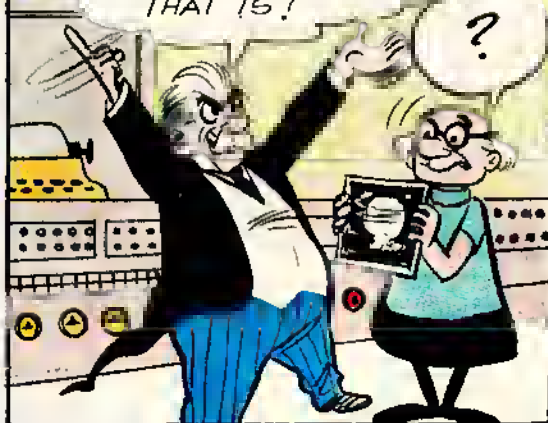


**HOLD IT, PROFESSOR  
NONUTTIN! YOU'RE  
ALL WRONG!**

WHY IT'S  
PROFESSOR  
VON ORBIT!  
WHAT DO YOU  
MEAN I'M WRONG?

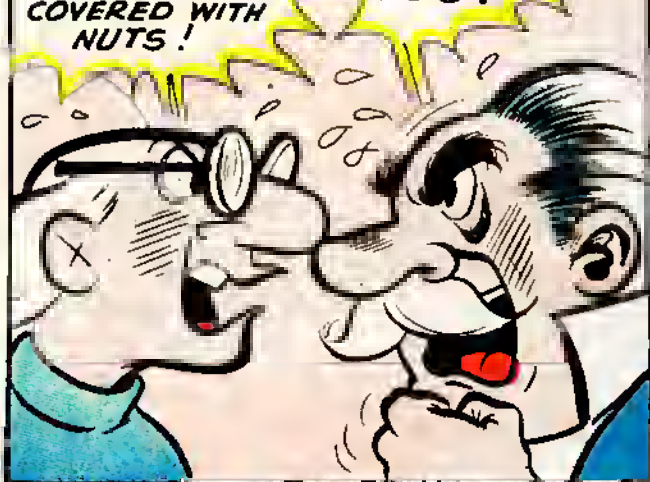


YOU'RE HOLDING THE CHART  
UPSIDE DOWN! BESIDES, I  
SAY THE EARTH LOOKS  
LIKE AN APPLE....  
**APPLE STRUDEL,  
THAT IS!**



I SAY IT  
LOOKS LIKE A  
DOUGHNUT  
COVERED WITH  
NUTS!

THE ONLY  
NUT IS  
YOU!



**STOP! WE'LL GET THE  
BEST MIND IN THE  
SCIENTIFIC WORLD...  
TO SETTLE THE  
ARGUMENT---**



WHICH ONE  
OF US IS  
RIGHT...  
**CLYDE  
DIDIT?**

WAIT  
OUTSIDE  
AND I'LL  
MAKE A  
DECISION!



CLYDE  
DIDIT

OFFICE

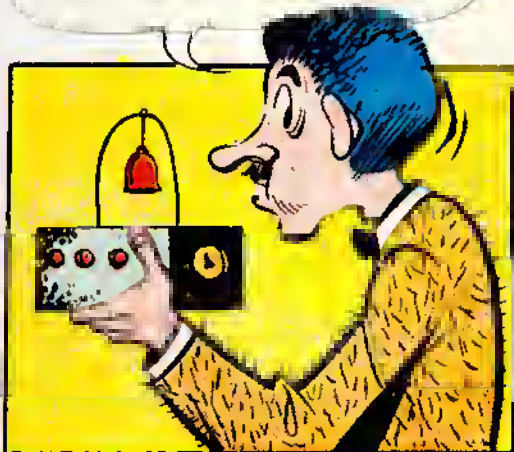




NOW WE HAVE PROFESSOR  
**A. SHOOKUP**,  
TO TELL  
US ABOUT EARTHQUAKES!

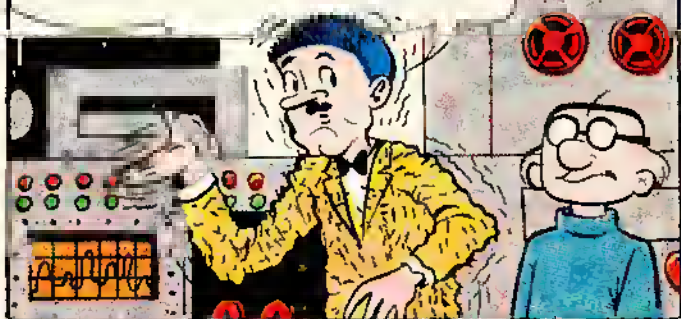


IT'S AN **EARTHQUAKE  
DETECTOR!** IT LETS YOU  
KNOW IMMEDIATELY WHEN  
AN EARTHQUAKE OCCURS  
ON YOUR BLOCK!

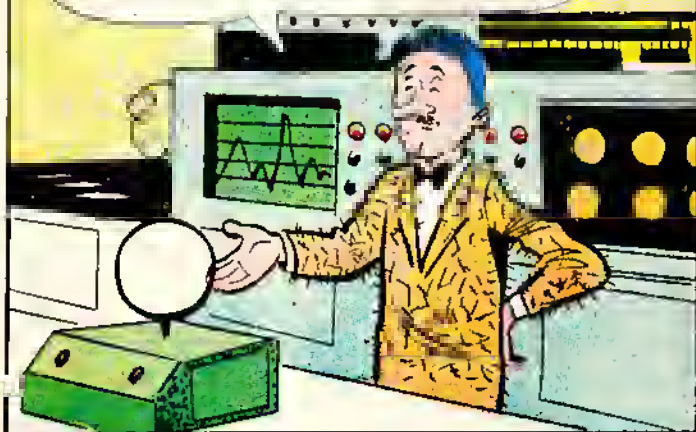


**HELLO FRIENDS!!**

EARTHQUAKES ARE VERY DANGEROUS!  
SO I INVENTED SOMETHING EVERY  
HOME SHOULD OWN!



IN THE SOUTH SEAS, SOME TRIBES CALL  
AN EARTHQUAKE, A '**KUOKIE**'! IT WAS  
HARD TO FIND AN ACTIVE EARTHQUAKE  
FOR THE '**IGY**' --- SO I  
HAD TO MAKE A SPECIAL  
**EARTHQUAKE MAKING MACHINE!**  
IT CAN MAKE AN EARTHQUAKE AS  
GOOD AS ANY VOLCANO!



YOU MEAN  
THIS LITTLE  
MACHINE  
COULD MAKE  
AN  
EARTHQUAKE...?

**LOOK OUT!  
DON'T  
PRESS  
THAT  
BUTT...**



OH, WELL! I GUESS  
THAT'S THE WAY THE  
'**KUOKIE**' CRUMBLES!



END



# POP TATE

2

## "SHOP SQUAWK!"

YOU ALL KNOW WHAT A TYPICAL DAY AT THE CHOKLIT SHOP IS LIKE..

OH POP! PLEASE CHANGE THIS INTO DIMES!

OH MY SOUL AND BODY!

HOW ABOUT ANOTHER SODA, POP-TO MAKE THIS SNACK A BIT MORE **BALANCED**!

HEY POP- REMEMBER THAT DRIP YOU HAD HERE? WELL, I FIXED IT!

A DOUBLE FLIP FOR A DOUBLE..

Dip?

DUH, GRRR

THAT'S RIGHT! IT'S A COMPLETE MADHOUSE! WELL, I HAVE THE REMEDY! THESE ARE MODERN TIMES! WHAT DID I DO?

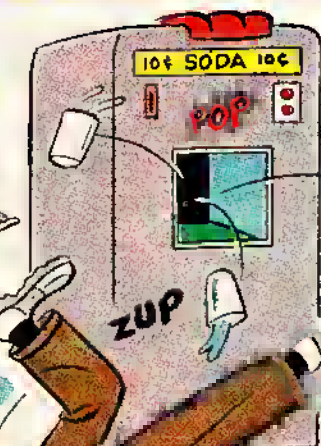
NEXT PAGE PLEASE



"I DECIDED AUTOMATION WAS THE ANSWER! NO MORE WORK FOR ME - I TOOK OUT THE FOUNTAIN, INSTALLED COIN MACHINES AND SAT BACK TO RELAX!"

HEY POP! I FIXED THIS SODA MACHINE!

OH POP - I NEED MORE CHANGE PLEASE!



ZUT!

SPLASH

SLIP

WHEEE!  
I HIT THE JACKPOT!

I FINALLY FOUND OUT HOW TO WORK THE MACHINE, MIDGE! HERE'S YOUR MALT!

OH MY SOUL AND BODY!

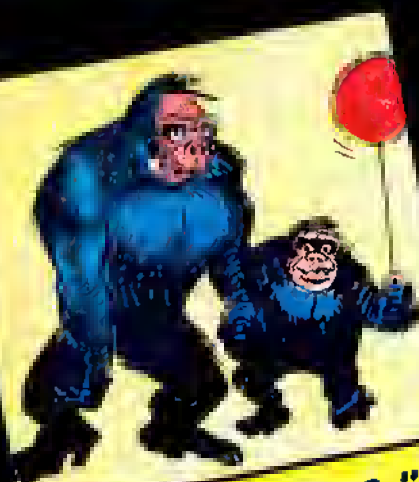
"O.K.! SO IT'S STILL A MADHOUSE! AND IT ALWAYS WILL BE WITH ARCHIE AND HIS GANG AROUND!"



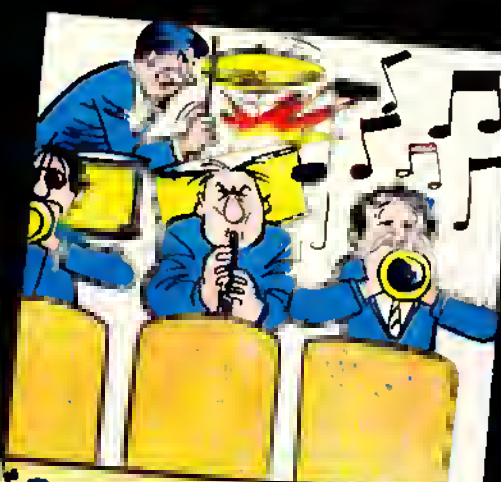


TITLES OF SOME TV SHOWS CAN BE REALLY DECEIVING TO ONE WHO IS NOT TOO FAMILIAR WITH THE SHOWS! THEY CAN GET SOME FUNNY IMPRESSIONS OF WHAT THE SHOW IS ABOUT FROM THE

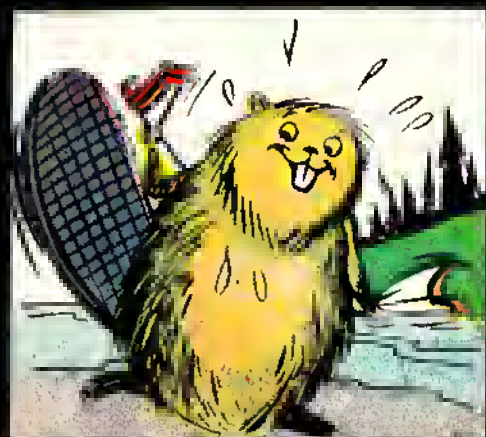
# 'TELEVISION TITLES!'



**"HONG KONG"**  
ADVENTURES OF THE SON  
OF 'KING KONG'!



**"RACKET SQUAD"**  
A JAZZ COMBO!



**"LEAVE IT TO BEAVER"**  
AN ANIMATED CARTOON HERO!



**'MY THREE SONS'**  
STORIES OF TRIPLETS!



**'THE UNTOUCHABLES'**  
TALES OF A  
FOOTBALL  
TEAM!





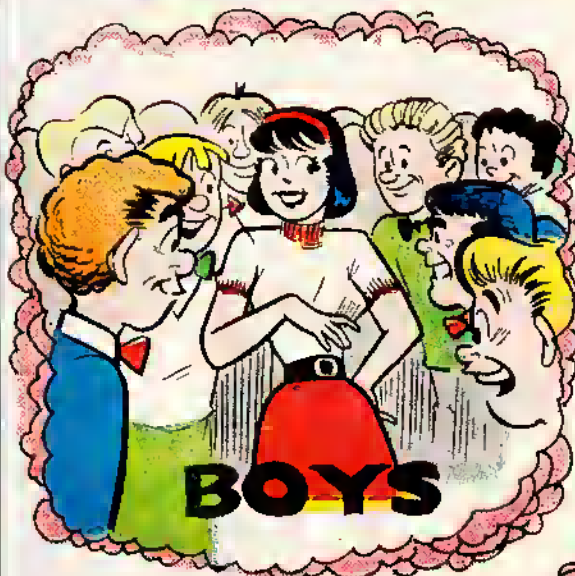
**JUGHEAD SAYS—**

**ORGANIZE YOUR DREAMS!  
DON'T WASTE TIME DREAMING ABOUT NOTHING  
IN PARTICULAR! YOU WON'T---IF YOU GET OUR**

## **DREAM PILLS!**

**NOW YOU CAN CHOOSE THE  
SUBJECT YOU WANT TO DREAM  
ABOUT!**

**HERE ARE A FEW  
EXAMPLES—**



### **BOYS**



### **GIRLS**

### **MONEY**



### **TOP ATHLETE**

**YES!  
I WANT THE \* DREAM PILLS!  
SEND ME YOUR DREAM CATALOG!**

**WRITE TO:  
ZZZZZZZZZZZZ  
SNOOZERAMA, NAPSVILLE**

**\* THERE'S A SLIGHT CHARGE  
FOR TECHNICOLOR!**

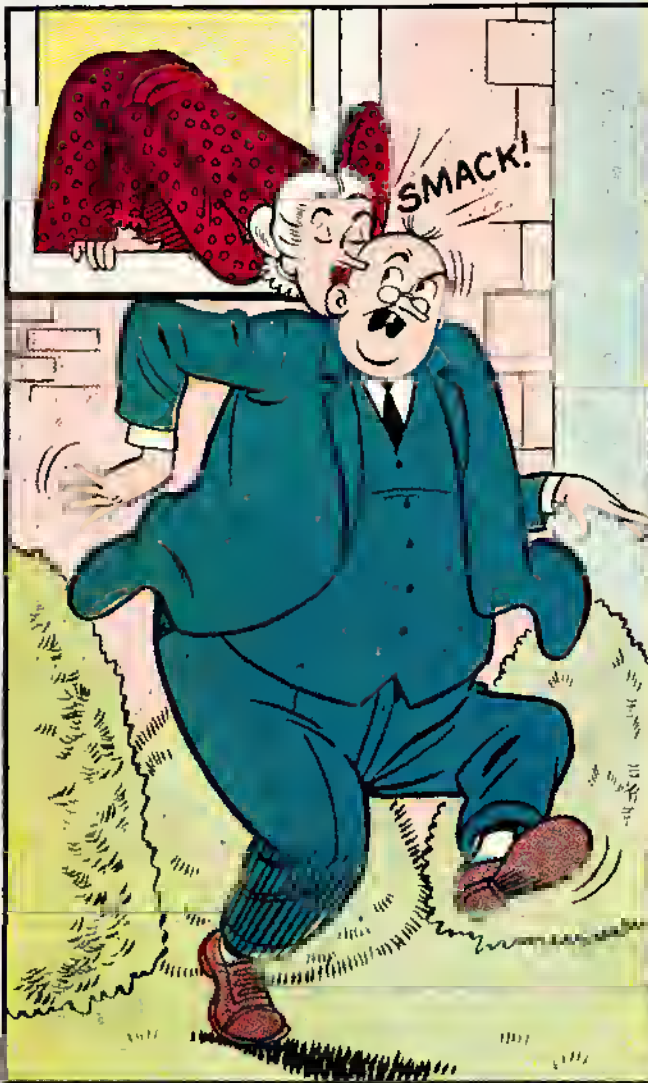


MR. WEATHERBEE PRESENTS

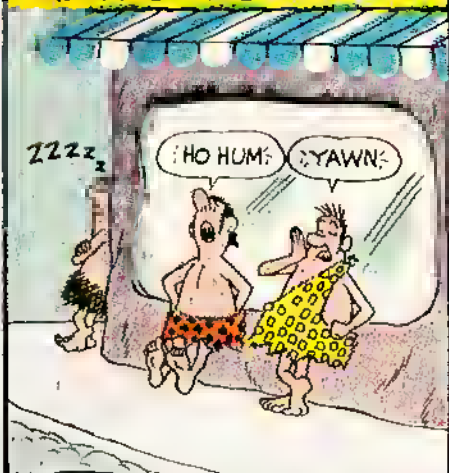
# GREAT MOMENTS IN HISTORY

FEATURING  
IN THIS ISSUE

## THE INVENTION OF KISSING !

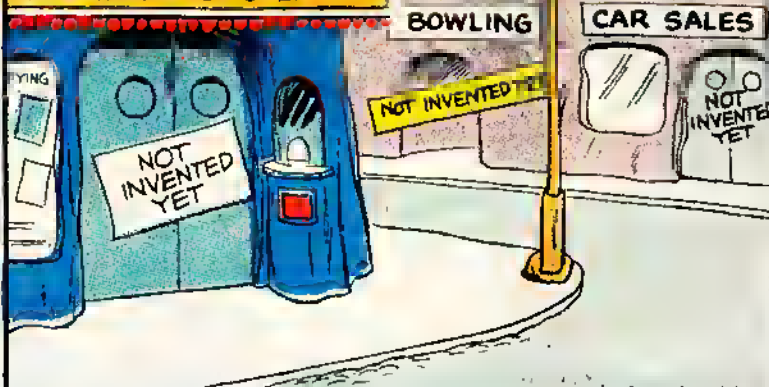


BEFORE THE INVENTION OF  
KISSING, LIFE AMONG THE  
TEEN-AGE CROWD WAS  
PRETTY BORING



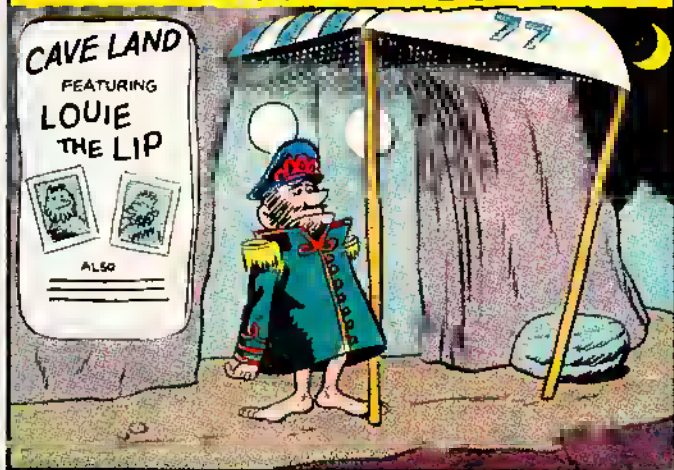
IT WAS ALSO BORING AFTER THE INVENTION OF  
KISSING, BECAUSE THERE WERE STILL NO CARS,  
MOVIES, BOWLING ALLEYS, OR COMIC BOOKS

ROCKY CAVEBONE IN  
"I WAS A TEEN-AGE  
CAVE MONSTER"

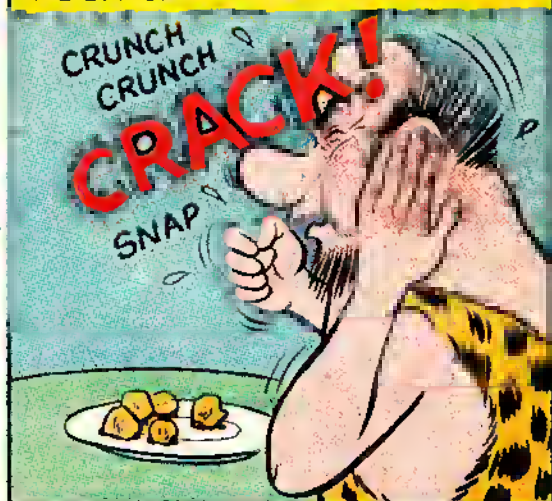




BUT TO GET BACK TO OUR STORY, KISSING WAS INVENTED BY A YOUNG TRUMPET PLAYER NAMED LOUIE, WHO PLAYED IN A JAZZ PALACE CALLED CAVE LAND



THIS WAS THE STONE AGES, SO CAVE LAND SERVED THINGS LIKE ROCK CANDY



MALTED ON THE ROCKS



AND STONE CRABS



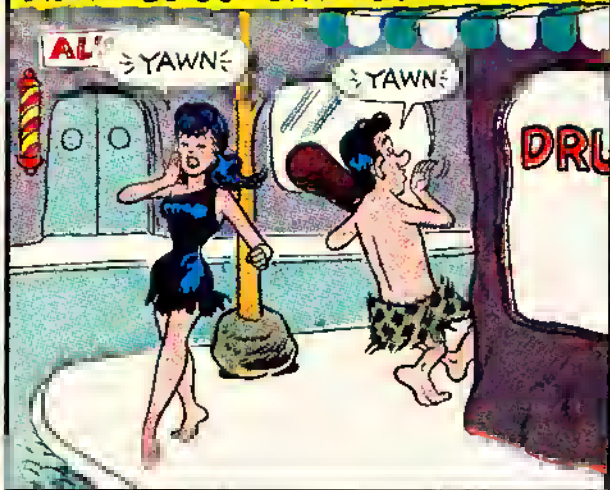
AND, NATURALLY, LOUIE'S "COMBO" PLAYED ONLY ROCK 'N' ROLL



LOUIE WAS A GOOD TRUMPET PLAYER, BUT NOBODY CAME TO CAVE LAND TO DANCE OR LISTEN TO HIS MUSIC

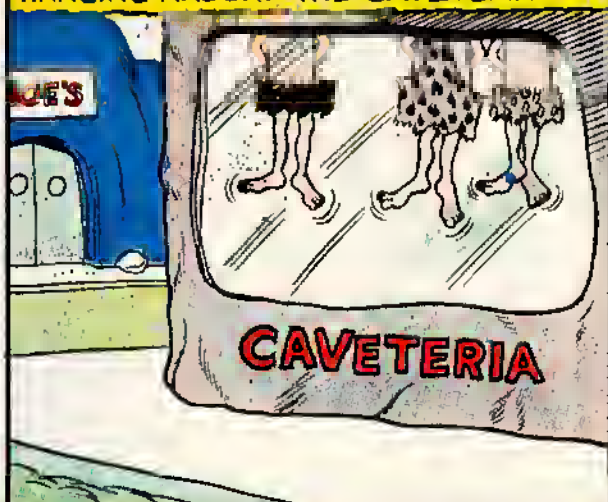


THE REASON WAS SIMPLE: IN THOSE DAYS, BOYS AND GIRLS SIMPLY DIDN'T GO OUT ON DATES





INSTEAD OF INVITING GIRLS TO CAVE LAND, THE BOYS SPENT THEIR TIME HANGING AROUND THE CAVETERIA

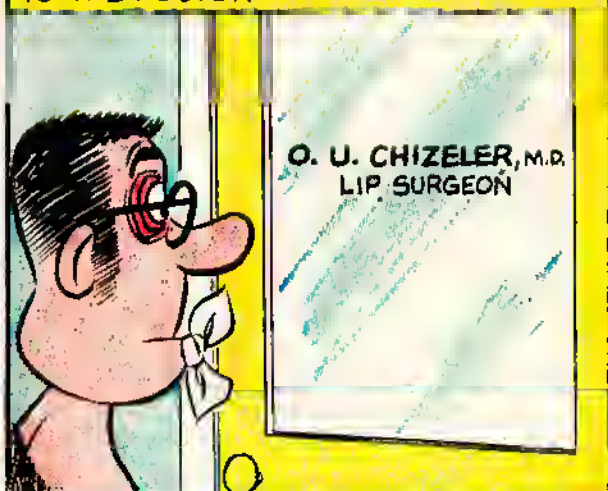


LOUIE WAS WORRIED ABOUT THE LACK OF BUSINESS... THEN, TO MAKE MATTERS WORSE, HE BIT HIS LIP

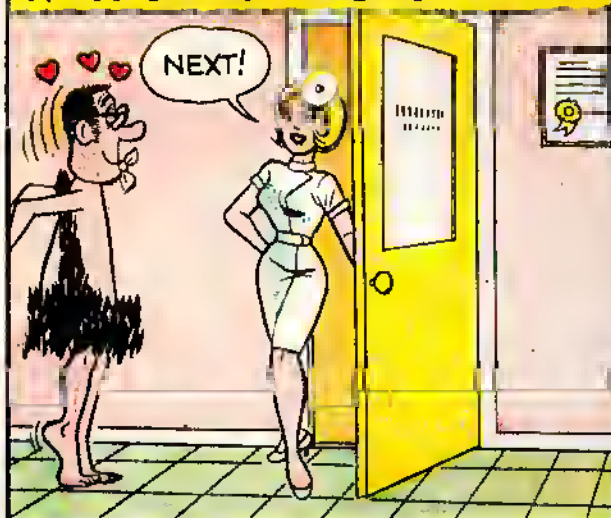
**BITE!\***

\*EDITOR'S NOTE:  
THE ARTIST IS UNABLE TO  
FINISH THIS PANEL BECAUSE  
HE TRIED TO POSE HIMSELF!

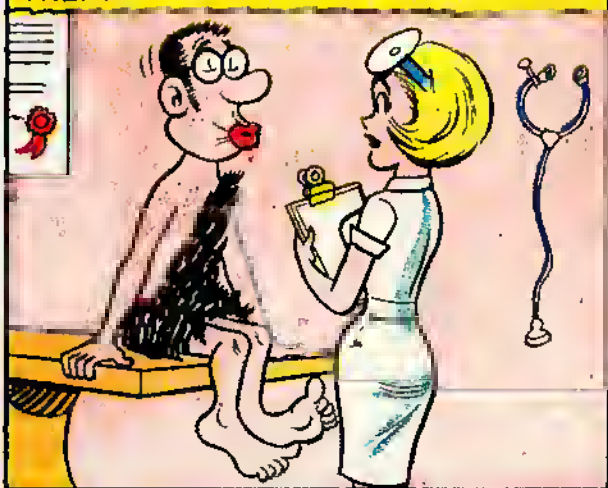
WITHOUT GOOD LIPS, HE COULDN'T PLAY HIS TRUMPET... SO LOUIE WENT TO THE DOCTOR



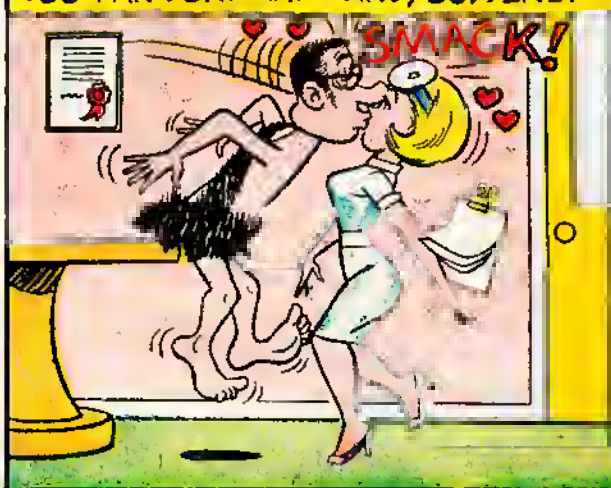
WHO TURNED OUT TO BE A CUTE LITTLE BLONDE NAMED "BLONDIE"



DR. "BLONDIE" TOLD LOUIE TO PUCKER HIS LIPS SO SHE COULD EXAMINE THEM

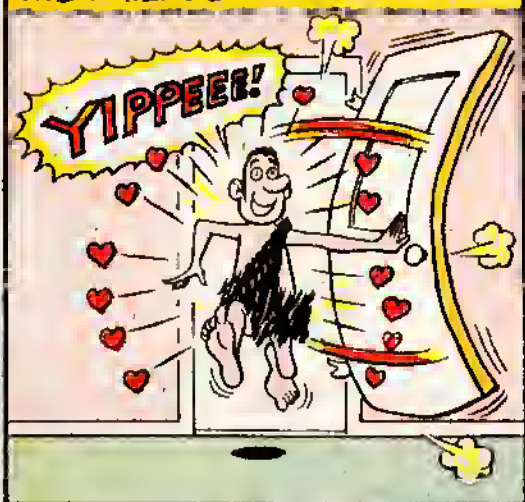


LOUIE DID AS HE WAS TOLD... BUT, BEING VERY NEAR-SIGHTED, HE LEANED TOO FAR FORWARD... AND, SUDDENLY





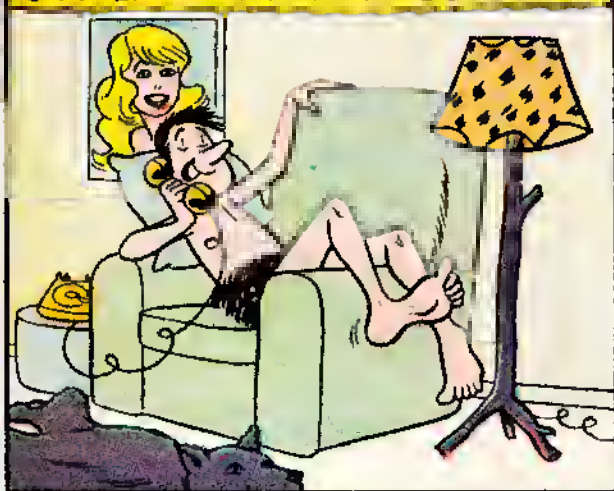
IT WAS LOVE AT FIRST SIGHT...  
LOUIE RUSHED OUT TO TELL  
HIS FRIENDS



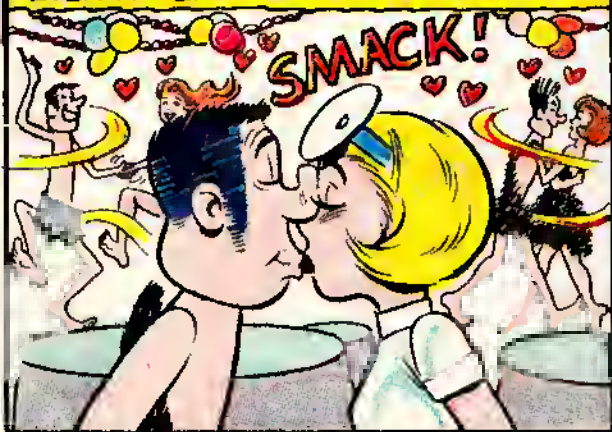
WORD SPREAD FROM LIP TO LIP, AND SOON  
EVERYBODY WAS TRYING THE NEW GAME (WITH  
THEIR PARENTS' PERMISSION)



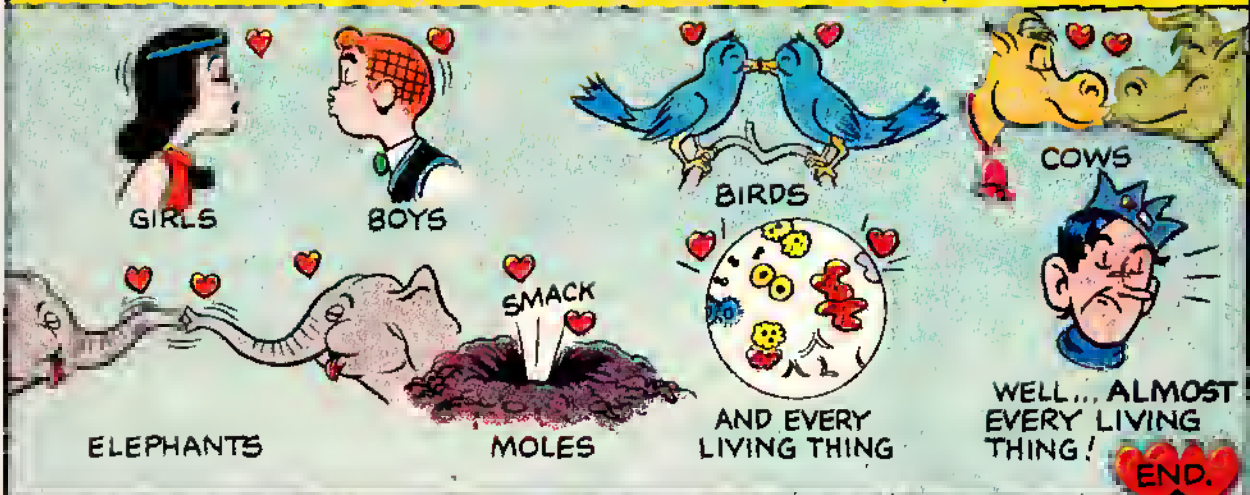
WITH THE INVENTION OF KISSING, BOYS  
BECAME INTERESTED IN GIRLS, AND  
STARTED TO ASK FOR DATES



THEY CAME TO CAVE LAND TO DANCE,  
AND EVERYONE WAS VERY HAPPY,  
ESPECIALLY MR. AND MRS. LOUIE,  
WHO LOVINGLY LIVED KISSINGLY  
EVER AFTER



IN THE MODERN WORLD, KISSING IS A VERY POPULAR GAME, ENJOYED BY



WATCH FOR ANOTHER EXCITING INVENTION IN THE NEXT MAD HOUSE!



**FOLLOW THE STAR-STUDDED  
TRAIL OF THE BIGGEST BUY  
IN COMICS!... THE NEW**

# ARCHIE GIANT

## SERIES MAGAZINES!

**FOLLOW YOUR FAVORITE ARCHIE  
SERIES CHARACTERS AS THEY  
CAVORT THROUGH THE FUN-  
FILLED PAGES OF THESE  
KING-SIZE COMICS!**

**ARCHIE'S CHRISTMAS STOCKING**

**Betty & Veronica SUMMER FUN**

**Jughead**

**KATY KEENE Pin-Up PARADE**

**Betty & Veronica SPECTACULAR**

**KATY KEENE HOLIDAY FUN**

**Archie's PALS 'N' GALS**

**Archie ANNUAL**

**FOLLOW THE GANG TO YOUR NEWSDEALER...OR USE THE COUPON TO MAKE SURE OF GETTING YOUR FAVORITES!**

ADDRESS: **ARCHIE QUARTER COMICS**  
**241 CHURCH ST., NEW YORK 13, N.Y.**

PLEASE SEND THE FOLLOWING **GIANT COMICS**. I ENCLOSE  
25¢ IN COIN (35¢ IN CANADA) FOR EACH TITLE CHECKED BELOW:

- |   |   |
|---|---|
| <input type="checkbox"/> ARCHIE ANNUAL #13          | <input type="checkbox"/> BETTY & VERONICA SUMMER FUN #13  |
| <input type="checkbox"/> ARCHIE'S PALS 'N' GALS #16 | <input type="checkbox"/> BETTY & VERONICA SPECTACULAR #11 |
| <input type="checkbox"/> The World of JUGHEAD #14   | <input type="checkbox"/> KATY KEENE PIN-UP PARADE #15     |
| <input type="checkbox"/> KATY KEENE HOLIDAY FUN #12 | <input type="checkbox"/> ARCHIE'S CHRISTMAS STOCKING #10  |

NAME \_\_\_\_\_ AGE \_\_\_\_\_  
(PLEASE PRINT)

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_



# SCHOOL

in the



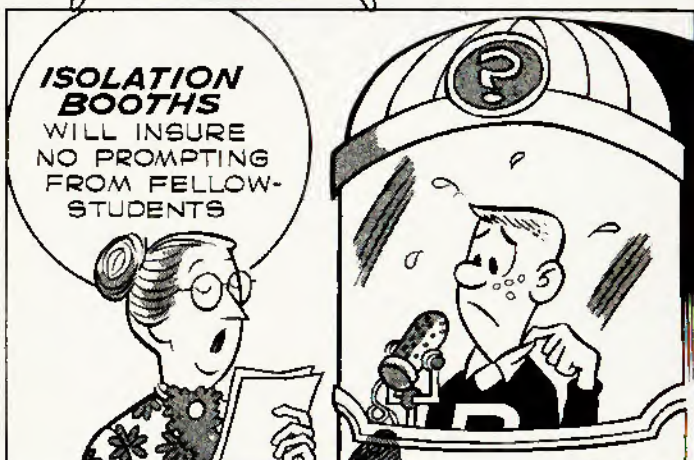
# AGE

WITH TV AFFECTING EVERYTHING ELSE, IT WON'T BE TOO LONG BEFORE IT MAKES ITS IMPACT ON SCHOOL!

THE **DUNCE CAP** WILL TAKE ON A NEW APPEARANCE...



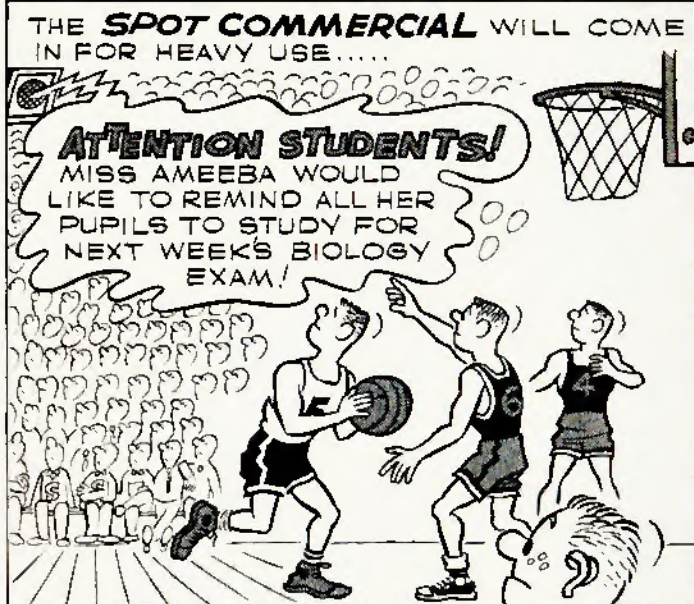
**ISOLATION BOOTHS** WILL INSURE NO PROMPTING FROM FELLOW-STUDENTS



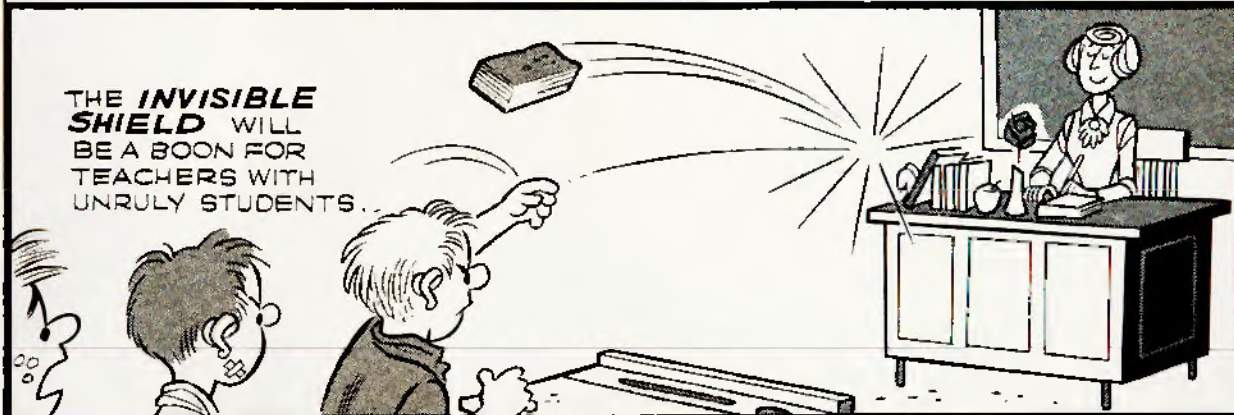
THE **SPOT COMMERCIAL** WILL COME IN FOR HEAVY USE.....

**ATTENTION STUDENTS!**

MISS AMEEBA WOULD LIKE TO REMIND ALL HER PUPILS TO STUDY FOR NEXT WEEK'S BIOLOGY EXAM!



THE **INVISIBLE SHIELD** WILL BE A BOON FOR TEACHERS WITH UNRULY STUDENTS...





# THE WORLD OF JUGHEAD IS OUT OF THIS WORLD!

IT'S  
AN ARCHIE  
**GIANT  
SERIES**  
MAGAZINE!

...WITH  
ASTRONOMICAL  
LAUGHS...AT A  
DOWN TO EARTH  
PRICE!\*

MAIL TO: THE WORLD OF JUGHEAD #14  
ROOM 603, 241 CHURCH ST.  
NEW YORK 13, N.Y.

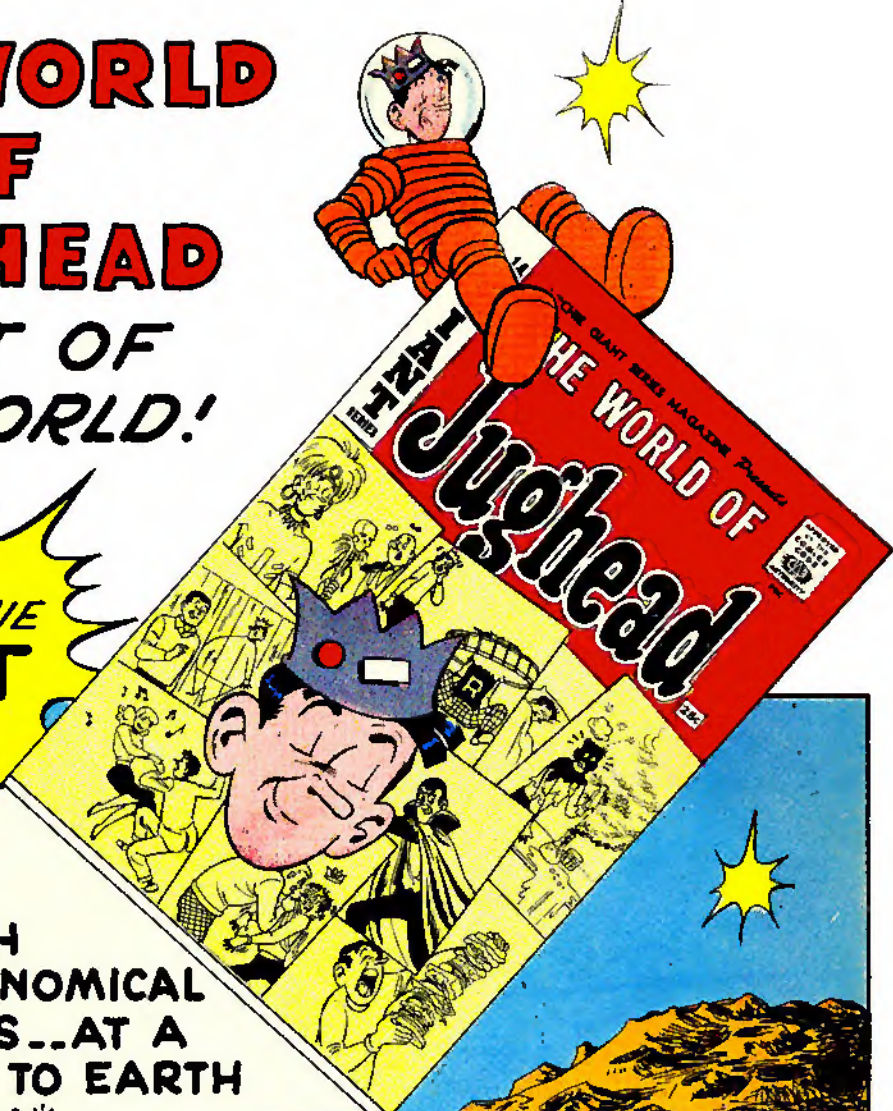
ENCLOSED PLEASE FIND 25 CENTS IN COIN  
(\*35¢ IN CANADA) FOR WHICH PLEASE  
SEND ME THE WORLD OF JUGHEAD No. 14  
AS SOON AS IT IS OFF THE PRESSES.

NAME \_\_\_\_\_ AGE \_\_\_\_\_  
(PLEASE PRINT)

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_

ORDER  
YOUR  
COPY  
**NOW!**







**some scanner known as irving**